

PROGRAMME SPECIFIC OUTCOME OF BBA

PSO 1. Understanding about the corporate world.

PSO 2. Understanding about the dynamic and complex working environment of Business.

PSO 3. Understanding about the problems faced by the business sector in the current scenario.

PSO 4. Analyze the various aspect of research in the area of marketing , human resource and Finance.

PSO 5. Determine the conceptual and analytical abilities required for effective decision making.

PSO 6. Understanding about the form of Business Organization.

PSO 7. Understanding about the micro and macro marketing environment.

PSO 8. Understanding about the business communication.

PSO 9. Understanding about the role of Human Resource in business.

PSO 10. Understand about the consumer protection act.