

DEPARTMENT OF MANAGEMENT
Course Outcome: Business Communication
Semester-1
BBAN-105

After completion of this course students will be able to

- Understand the Basics of communication, Seven C's of effective communication, Barriers to communication, Ethical context of communication.
- Familiar with Business Communication at workplace, Letter writing and its component, layout and process, Email communication, Bad news messages, Persuasive written communication, Memos, Notice, Agenda and Minutes of meeting.
- Able to comprehend the Report Writing, Types of business reports, Structure of reports, Short reports, Long reports, Abstracts and summaries, Proposals.
- Acquainted with the significance of Communication skills, Reading skills, Listening skills, Note making, Persuasive speaking, Body language and Gestures..

Course Outcome: COMPUTER FUNDAMENTAL
Semester-1
BBAN-104

1. Details about Windows .Describe the Working application of MS-Excel.
2. With the help of Practical work , students can easily understand the working concept of spreadsheet.
3. Describe the editing functions of MS-EXCEL.
4. Describe the practical knowledge of EXCEL packages
5. Describe the network topologies and internet methodologies.
6. Describe the functions of LAN, MAN, WAN.
7. Describe DBMS and role of DBMS and its application.

Course Outcomes: Financial Accounting

Semester-1

BBAN-103

1. To acquire conceptual knowledge of the Financial Accounting and impart of skills for various kinds of Accounts.
2. Describe the Introduction Meaning, Objective, Process, Limitations and basic term of Accounting.
3. Discussion of the Accounting Principles and journalizing and posting.
4. Discuss about Generally Accepted Accounting Principles and Accounting Standards.
5. Discuss of the Preparation of trial balance and Trading and Profit/Loss and Balance Sheet.
6. Discussion of the Capital and revenue items, Reserves and Provisions.
7. Discussion of the Depreciation Meaning, Causes, Accounting also Procedure.
8. Describe the Rectification of Errors and their Methods.
9. Explain it accounting for Non –Profit Organizations and read general rules.
10. Discussion of the Consignment accounts rules and procedures.
11. Discussion of the Joint venture and also Methods.

Course outcomes: MICRO ECONOMICS FOR BUSINESS DECISIONS

Semester-1

BBAN-106

1. To gain an understanding of nature and scope of micro economics, various determinants of demand, law of demand and elasticity of demand.
2. Study of law of supply, elasticity of supply, competitive equilibrium, consumer's equilibrium- with both utility and indifference curve approaches.
3. Explanation of short run and long run production functions, laws of returns.
4. In-depth study of classification of costs; short run and long run cost curves and their interrelationship; economies of scale, revenue curves; optimum size of the firm.
5. To acquire knowledge of equilibrium of the firm and industry in perfect competition, monopoly, monopolistic competition, discriminating monopoly and oligopoly.
6. Understanding the importance of various factors of production; marginal productivity theory and modern theory of distribution.
7. Determination of rent; quasi rent; alternative theories of interest and wages.

Course Outcome: Computer Application in Management

Semester- 2

BBAN-204

Student will be able to:-

1. Demonstrate basic understanding of computer hardware and software.
2. Demonstrate basic understanding of network principles.
3. Use productivity software effectively (Spreadsheet, Microsoft word, etc.)
4. Basic understanding of Internet usage.
5. Basic understanding of Multimedia Applications in Business.
6. Enhance the writing and the reading skills.
7. Utilize web technologies.

Course Outcome: Computer Application in Management

Semester-2

BBAN-204

1. Demonstrate basic understanding of computer hardware and software.
2. Demonstrate basic understanding of network principles.
3. Use productivity software effectively (Spreadsheet, Microsoft word, etc.)
4. Basic understanding of Internet usage (e-mailing, chatting)
5. Basic understanding of Multimedia Applications in Business.
6. Enhance the writing and the reading skills.
7. Utilize web technologies.

Course outcomes: MACRO ECONOMIC ANALYSIS AND POLICY

Semester-2

BBAN-202

1. Understanding of nature and scope of macroeconomics.
2. Describing the circular flow of income; national income along-with alternative concepts and the measures.
3. To acquire the conceptual knowledge nature of trade cycle and the causes of booms and recessions in economy.
4. Macro analysis of consumer behavior, cyclical and secular consumption and consumption function.
5. Describing Keynesian model of income determination and multiplier analysis.

6. To study the nature of fiscal policy, fiscal deficit and basic issues in fiscal deficit management,
7. Discussion on nature and management of public debt and business taxes.
8. Describing various money supply measures; credit creation process and money multiplier.
9. Deep analysis of monetary policy, its types, causes, effects and control measures.

Course Outcomes: ORGANISATIONAL BEHAVIOUR

Semester-2

BBAN-205

After completion of this course students will be able to

1. Understand the Concept and scope of organizational behavior, Historical development of organizational behavior, Emerging trends and hanging profiles of workforce; Foundations of organizational behavior, Challenges of organizational behavior.
2. Comprehend the Foundations of individual behavior; Individual Processes – Personality, Values, Attitudes, Perception, Learning and Motivation, Emotional intelligence its meaning and implications.
3. Learn about the Foundations of group behavior; Team Processes, Interpersonal communication, group dynamics, teams and teamwork, conflict and negotiation in workplace, power and politics.
4. Learn about the Organizational processes, organizational structure and design, organizational culture, organizational change, development and stress management.

Course outcomes: Company Accounts

Semester-2

BBAN-203

- To acquire conceptual knowledge of the company accounts and to impart skills for issue, alteration of share capital and buy back of shares.
- Understanding of acquisition of business and profit prior to incorporation.
- Describing debenture, issue of debentures and different methods of redemption.
- Discussion on underwriting of share and debenture.
- Discussion on the statutory provisions regarding the preparation of company`s final accounts in which profit & loss account and balance sheet preparation will be discussed as per schedule III of the company Act.
- Understanding of accounting standards (includes 4,5,15,17,18 & 29).
- To understand the accounts of company at the time of liquidation and how to prepare the accounts.

- To acquire the conceptual and practical knowledge of valuation of goodwill and shares.
- To understand the accounts and working of the banking companies.