

COURSE OUTCOME

Semester-1

An Introduction to statistics

Paper Code: BCH-1.01

After the completion of course students will be able to

1. Understand meaning, definition, needs and objectives of statistics.
2. Understand types, methods and classification of data
3. Know tabulation of data, graphic and diagrammatic presentation of data.
4. Know mathematical and fractional averages.
5. Know measures of absolute and relative variations.
6. Know moments, skewness and kurtosis.
7. Know concept of index numbers and methods of its construction.
8. Understand importance of the concept of probability and its calculation.
9. Understand probability theorems and mathematical expectations.

Business Communication

Paper Code: BCH-1.02

After the completion of the course, the students will be able to understand

- 1) Understand the concept 'Business Communication', its elements and characteristics.
- 2) Know communication barriers and how to handle all these barriers and how to make communication effective.
- 3) Types of communication on different basis and problems and suitability of every type of communication.
- 4) Understand Para language, sign language.
- 5) Understand all about Fax, E-mail, video conferencing and uses of internet in business.
- 6) Know how a project report is made and different business letters are prepared.

Business Organization
Paper Code: BCH-1.03

1. Knowledge of Indian business, spectrum of business activities.
2. Evaluation of manufacturing sector and service sector.
3. To determine the working of multinational corporations and India's experience on Globalization, Liberalization and Privatization.
4. Describing the business process, E-commerce and M-commerce.
5. To describe the process of setting up a business enterprises, business opportunities and Idea generation.
6. Explain the role of creativity and innovation for entrepreneurial drive.
7. To acquire knowledge of business plan and feasibility study.
8. Evaluate the different forms of business ownership, business sizes, nature of business, location and plant lay out.
9. Knowledge of productivity in the organization, optimum firm and logistics.
10. To acquire conceptual knowledge of marketing, consumer behavior, marketing mix etc.
11. How to take decisions related to product, pricing, distribution and promotional activities.
12. Describing the functional aspects of business finance-money, banking and insurance.
13. Knowledge of human resources –Human capital, staffing, training and compensation.

Introduction to an accounting
Paper Code: BCH 1.04

After the completion of course, the students will be able to

1. Know conceptual knowledge of the Financial Accounting and impart of skills for various kinds of Accounts.
2. Know the Introduction Meaning, Objective, Process, Limitations and basic term of Accounting.
3. Know the Accounting Principles and journalizing and posting.
4. Discuss about Generally Accepted Accounting Principles and Accounting Standards.
5. Know the Preparation of trial balance and Trading and Profit/Loss and Balance Sheet.
6. Discussion of the Capital and revenue items, Reserves and Provisions.
7. Discussion of the Depreciation Meaning, Causes, Accounting Procedure.
8. Describe the Rectification of Errors and their Methods.
9. Understand the financial statement of non corporate business entities and not for profit organization.
10. Silent features of accounting standard 6 (ICAI)
11. Know the self and sectional balancing system.

Fundamentals of Economics

Paper Code: BCH-1.05

Upon successful completion of the course, students will be able to:

1. Understand the concepts of representing demand, in graphical form, including the downward slope of the demand curve and what shifts the demand curve.
2. Understand the concepts of Elasticity of demand: price, income and cross.
3. Understand the concepts of revenue; Marginal and Average; Revenue and elasticity of demand.
4. Understand the Consumer Behavior through notion of indifference and preference.
5. Understand the price consumption curve, income consumption curve and Engel curve, price change and income and substitution effects.
6. Understand the concepts of consumer surplus and in case of cash subsidy and kind subsidy.
7. Understand and discuss the revealed preference approach of consumer behavior.
8. Understand the production function in short run and long run.
9. Understand the situation of producer equilibrium with the help of is quant curves.

SKILLS: Upon successful completion of the course, students will be able to acquire these skills

1. Able to analyze the different approach of consumer behavior and critically analyze it.
2. Able to analyze that demand and supply in the market is affected by different factors.
3. Able to use the concepts of production function and producer equilibrium in short and long run analyzes.

Business Law

Paper Code: BCH-1.06 & 2.05

1. To acquire the conceptual knowledge of law typically Indian Contract ACT, 1872. The meaning and essential of a valid contract.
2. To understand what is an offer and acceptance, difference between consent and free consent, who all can participate in a contract.
3. Consideration is essence of all the contracts. Discuss the lawful consideration and object.
4. Discussing the various contractual capacities under the act and explaining the meaning of free consent with its exceptions.
5. Providing the list of various types of agreements and contracts: Void agreements, quasi contracts and Contingent contract.
6. Explaining how a contract can be discharged, its modes and the remedies available.
7. Explain the purpose and the meaning of contracts of guarantee, its kinds and the rights and duties of creditors and the surety.

8. Definitions of Bailment and Pledge, their kinds, the duties and rights of bailer, bailee, pawnor and pawnee.
9. Describing Consumer Protection Act, 1986 with all the major definitions and different forums at District, State and National level.
10. Understanding Sale of goods Act, 1930 in detail with the concepts of conditions and warranties.
11. Discussing the transfer of ownership in goods including sale by non-owners and suits for breach of contract.
12. Discussing who is an unpaid seller and what are his rights.

Semester-2

Financial accounting for Business

Paper Code: BCH 2.01

After the completion of course, the students will be able to

1. To know the hire purchase system and Installment payment system. Calculate hire purchase price in different situations, valuation of goods repossessed, goods of small value.
2. Discussion of the Dissolutions' partnership firm and Garner v/s Murray Rule. Gradual realization of assets and piecemeal distribution.
3. Understand the lease accounting standard -19.
4. To know Royalty accounts and different terms related to Royalty account.
5. Discussion of the amalgamation and sale of partnership firm.
6. Discussion of the Branch Accounts (including foreign branch) and Departmental Accounts.
7. Introduction to tally

Business Economics

Paper Code: BCH 2.02

Upon successful completion of the course, students will be able to:

1. Understand the concepts of Cost of Production: Social and private costs of production, difference between economic and accounting costs, long run and short run costs of production.
2. Understand the concepts of Economies and diseconomies of scale and the shape of the long run average cost.
3. Understand the concepts of Learning curve in economics and its application.
4. Understand the Perfect Competitive market, its Assumptions, price and output determination. Equilibrium of the firm and the industry in the short and the long runs.
5. Understand the monopoly market, its price and output determination. Equilibrium of the firm and the industry in the short and the long runs.
6. Understand the monopolistic or imperfect market, its price and output determination. Equilibrium of the firm and the industry in the short and the long runs.
7. Understand and discuss the Stability analysis of Walrasian and Marshallian approach
8. Understand the role of capital formation, technology and sustainability in economic development.

SKILLS: Upon successful completion of the course, students will be able to acquire these skills

1. Able to analyze the different degree of market structure and behavior of the firm.
2. Able to analyze that how different markets or firms determine the price and output.
3. Able to use the concepts of costs of production in real terms.

Business Statistics

Paper Code: BCH-2.03

After the completion of course students will be able to

1. Understand binomial, poisson and normal distribution.
2. Understand meaning significance and types of correlation analysis.
3. Know methods of correlation analysis and coefficient of determination.
4. Know meaning and equations, lines of regression analysis.
5. Know difference between correlation and regression and calculation of standard error of estimate.
6. Understand components and models of time series.
7. Understand trend analysis and fitting of second degree parabola and exponential trend.
8. Understand ingredients of statistical decision theory and statistical quality control.

Business Management

Paper Code: BCH-2.04

Students will be able to:

1. To provide conceptual knowledge about the Development of Management Thought: Classical, Neo-classical and Systems.
2. Understand the Contingency and Contemporary Approach to Management – Drucker, Porter, Senge, Prahalad.
3. Describe the Process of Managing and major functions of management.
4. Know about Planning: its meaning, features, importance, types and process.
5. Formulation of Corporate Strategy through Environmental analysis and Diagnosis and, Formulation of Strategic Plans.
6. Defining Growth strategies and various types internal and external growth strategies.
7. Discussing Decision-making – Concept, Process, Rationality and Techniques, Information Technology and Decision-Making, Decision support system.
8. Explaining, organizing and its Contemporary Organizational Formats – Project, Matrix and Networking.
9. Defining staffing, its importance and the process.
10. Explaining the concepts of Management in Action: Motivation – Concept and Theories: Maslow, Herzberg, McGregor, and Ouchi.

11. Defining Communication, its need and importance and various types of formal and Informal Networks.
12. Understanding Barriers and Principles of Control: Concept and Process, Effective Control System.
13. Explaining Modern Control Techniques – Stakeholder Approaches (Balanced Score Card), Accounting Measures (Integrated Ratio Analysis), and Economic and financial Measures (Economic Value added and Market Value added), Behavioral Aspect of Management Control.

Introduction to Computer
Paper Code: BCH-2.06

Students will be able to:

1. Describe the introduction about computer and describe the difference between analog and digital computer.
2. Describe the application of computer. Describe the concept of software.
3. With the help of operating system it describe the types of OS.
4. Details about Windows. Describe the Working application of MS-Excel.
5. With the help of Practical work, students can easily understand the working concept of spreadsheet.
6. Describe the editing functions of MS-EXCEL.
7. Describe the practical knowledge of EXCEL packages
8. Describe the network topologies and internet methodologies.
9. Describe the functions of LAN, MAN, WAN.
10. Describe DBMS and role of DBMS and its application.