

Course Outcomes

Semester -1

Financial Accounting

Paper code: 1.01

Student will:

1. Acquire basic knowledge about accounting, its Meaning, Objectives, Process And Limitation
2. To determine various accounting principles, generally accepted under accounting standards.
3. To know how to journalize the accounting transactions and posting it to various accounts and preparation of trial balance.
4. To determine the knowledge about depreciation, its meaning, causes, accounting procedure and various methods of computing depreciation.
5. To know how final accounts are maintained by the companies with various adjustments.
6. To get knowledge about how non-profit organization maintain their accounts.
7. To determine the difference between consignment and sale.

Business Mathematics

Paper Code: 1.02

After completion of this course students will be able to

1. Understand how to solve Indices and Logarithms and their application in business mathematics.
2. Acquainted about Theory of Sets: Meaning, elements, types, presentation and equality of Sets, Union, Intersection, Complement and Difference of Sets, Venn diagram, Cartesian product of two Sets, Applications of Set Theory.
3. Comprehend the Elementary idea of Permutations and Combinations.
4. Resolve the problems based on Sequence and Series, A.P & G.P.
5. Familiar with the Data interpretation- Introduction, approaches to data interpretation, tabulation, Bar graphs, Pie charts, Line graphs, Mix graphs

Business Economics

Paper Code: 1.03

Upon successful completion of the course, students will be able to:

1. Understand that economics is about the allocation of scarce resources, that scarcity forces choice, tradeoffs exist and that every choice has an opportunity cost. Be able to demonstrate these concepts using a production possibility frontier diagram.
2. Understand the working of price mechanism in various forms of economic system to solve economic problem.

3. Understand the concepts of Elasticity of demand: price, income and cross.
4. Understand the Average revenue; marginal revenue and elasticity of demand.
5. Understand the production function in short run and long run analyses.
6. Understand the situation of producer equilibrium with the help of isoquant curves.
7. Explain and Develop cost functions from production functions
8. Understand the links between production costs and the economic models of supply.
9. Understand the Consumer Behaviour through notion of indifference and preference.
10. Understand the concept of utility and its application in consumer behaviour.

SKILLS: Upon successful completion of the course, students will be able to acquire these skills:

1. Able to analyze the economic problems and their solutions in various types of economic system.
2. Able to analyze that behavior of consumer and its application at real life.
3. Able to use the concepts of production function and producer equilibrium in short and long run analyzes.

Business Management Paper Code: 1.04

After completion of this course students will be able to:

1. Acquire conceptual knowledge of Business Management.
2. Understand the factors which influence business environment.
3. Gain knowledge of different activities of business.
4. Learn to know about management techniques in business.
5. Learn to know various approaches under management for business development.
6. To know about process and types of various plans.
7. Gain knowledge of concept and process of decision making.
8. Acquire conceptual knowledge of Management by objectives.
9. Analyze relevance of different theories of management.
10. To understand about organizational structure and its process
11. To Know about need of departmentation in an organization
12. Relevance of authorities and responsibility in business organization
13. Gain knowledge of centralization and decentralization.

Business communication Skills Paper Code: 1.05

After completion of this course students will be able to:

1. Acquire conceptual knowledge of business communication.
2. Gain knowledge of seven c's of effective communication.
3. To know about barriers of communication.
4. Understand ethical context of communication.

5. Understand the parts, planning and layout of business letter.
6. Learn the use, signs and symbols of E-Mailing.
7. Know about the planning, purpose and types of bad news letter.
8. Gain knowledge of different types of persuasive letter and AIDA formula.
9. Know about format, condition and types of memorandum.
10. Learn the minutes, agenda and notice of meeting.
11. Gain knowledge of various types of reports.
12. To acquire skills of reading, listening and note making.
13. To know about abstracts, summaries and proposals.
14. Acquire conceptual knowledge of persuasive speaking, body language and gesture.

Basics of Computer-I
Paper Code: 1.06

After completion of this course students will be able to:

1. Acquire conceptual knowledge the basics of computer.
2. Understand advantages and limitations of computers.
3. Gain knowledge of History evolution of computers.
4. Understand classification of computers.
5. To determine the difference between computer and human being.
6. Understand the input and output devices and how they used.
7. Gain knowledge of use of input and output data and information.
8. To determine the knowledge different types of memory in computers.
9. Explain the Classifications of Magnetic disks, Optical disks and Magnetic Tapes.
10. Acquire the practical Knowledge of Ms-Word.
11. Learn editing and formatting in ms-word
12. How to use macros and mail-merge in ms-word
13. How to write a resume.

Semester -2

Financial Accounting

Paper code: 2.01

1. To acquire conceptual knowledge of hire purchase system and to impart knowledge about how product is purchased on hire purchase price.
2. To determine the difference between hire purchase system and installment payment System.
3. To know what is royalty, its types, accounting procedures and how it is different from rent.
4. To know the concept of branch, its types including foreign branch and how accounts are maintained by head office for dependent and independent branches.
5. To get the knowledge how departmental accounts are maintained by a company.
6. To get knowledge about amalgamation and sale of partnership firm and also how to dissolve a partnership firm.
7. To get the knowledge about joint venture, its accounting procedure and how it is different from partnership.

Business Mathematics

Paper Code: 2.02

After completion of this course students will be able to

1. Understand Matrices and Determinants, Definition of a Matrix, Types of Matrices, Algebra of Matrices, Calculation of values of Determinants up to third order, Ad joint of a Matrix, Elementary row and column operations, Finding inverse matrix through ad joint and elementary row or column operations; Solution of a system of Linear equations having unique Solution and involving not more than three variables
2. Understand the Differentiation of only algebraic problem and Application of differentiation Maxima and Minima
3. Able to calculate Compound Interest and Annuities, Certain different types of interest rate, Concept of present value and amount of a sum, Types of annuities, Present value and amount of an annuity, including the case of continuous compounding
4. Comprehend the importance of Ratio, Proportion and Percentage; Profit and Loss

Business Economics

Paper Code: 2.03

Upon successful completion of the course, students will be able to:

11. Understand the Perfect Competitive market, its Assumptions, price and output determination. Equilibrium of the firm and the industry in the short and the long runs.
12. Understand the monopoly market, its price and output determination. Equilibrium of the firm and the industry in the short and the long runs.

13. Understand the concepts of price discrimination and its various degrees and types.
14. Understand the monopolistic or imperfect market, its price and output determination. Equilibrium of the firm and the industry in the short and the long runs.
15. Discuss the concepts of selling costs and excess capacity of the imperfect firm.
16. Understand the oligopoly markets, its features, price rigidity model, duopoly models, price leadership.
17. Understand the Marginal Productivity Theory, demand for factors and nature of supply of factor inputs.
18. Explain and discuss the Determination of wage rates under perfect competition and monopoly
19. Understand the Ricardian concept and Modern Theories of rent as well as Quasi Rent.
20. Understand the theories of interest rate determination and profit determination theories.
21. Understand the concept of break-even analyses and its application.

SKILLS: Upon successful completion of the course, students will be able to acquire these skills

4. Able to analyze the different degree of market structure and behavior of the firm.
5. Able to analyze that how different markets or firms determine the price and output.
6. Able to use the theories of distribution like rent, wages, interest and profit.

Business Management-II

Paper Code: 2.04

After completion of this course students will be able to:

1. Acquire conceptual knowledge of Staffing in business.
2. Gain knowledge of sources of recruitment.
3. Differentiate between recruitment and selection.
4. Gain knowledge of steps involved in selection process.
5. Understand methods and importance of training.
6. Understand different theories of motivation and leadership.
7. Gain knowledge of process barriers and networks of communication.
8. Understand the concept and process of controlling.
9. To know about various traditional and modern techniques of controlling.
10. Understand cause of management of change.

Business Environment

Paper Code: 2.05

1. To acquire conceptual knowledge of the environment in which businesses operate, the economic operational and financial framework.
2. Understanding of analysis and importance of business environment.

3. Describing SWOT analysis in context to Indian industries and creating understanding of Indian business environment.
4. Discussion on national income, its trends and provide an information about post-independence national income and current scenario.
5. Discussion on the saving and investments, industrial development and how 5 year plans help the economy to increase saving and investment and also they help in rapid industrial development.
6. Understanding balance of payment and balance of trade and gives a knowledge their significance.
7. To understand the problems of Indian business environment like unemployment, regional imbalances, inflation, parallel economy and industrial sickness.
8. To create a understanding about the monetary policy, fiscal policy and are their need & impact on economy.
9. To understand the industrial policy, privatization in India and helps in gaining knowledge about impact of industrial policy and privatization on Indian industries.

Basics of Computer-II

Paper Code: 2.06

Student will:

1. Acquire conceptual knowledge the basics of digital computer.
2. Understand the functioning of digital computers.
3. Gain knowledge of types and advantage of digital computers.
4. Understand the applications of digital computers in Commerce, Marketing, Education and management.
5. To determine the difference between computer and human being.
6. Understand the concept of different types of software.
7. Gain knowledge of operating system and its types.
8. To determine the knowledge different types of Interface.
9. To determine the difference between CUI and GUI interface.
10. Learn different components of windows and they are used.
11. Acquire the practical knowledge of MS-Excel.
12. Learn editing and formatting in MS-excel.
13. How to create a worksheet in MS-excel.
14. How to create a table and charts in MS-excel.