

NBGSMS College
Lesson Plan July 2019- Nov 2019

Name of Assistant	
Professor :	Ms Ruchika
Class :	M.Com (F)
Semester:	3rd
Subject:	Cost Management

	Day	Date	Topic
1st Week	1	16-Jul-19	
	2	17-Jul-19	
	3	18-Jul-19	
	4	19-Jul-19	
	5	20-Jul-19	
	Sunday	21-Jul-19	
2nd Week	1	22-Jul-19	Inventory management meaning
	2	23-Jul-19	Techniques of inventory management
	3	24-Jul-19	A.B.C technique
	4	25-Jul-19	V.E.D technique
	5	26-Jul-19	D/f between A.B.C & V.E.D
	6	27-Jul-19	Perpetual & periodic inventory system
	Sunday	28-Jul-19	Holiday
3rd week	1	29-Jul-19	Advantages of perpetual system
	2	30-Jul-19	D/f between perpetual & periodic system
	3	31-Jul-19	Holiday
	4	1-Aug-19	Introduction of JIT
	5	2-Aug-19	Features and objectives
	6	3-Aug-19	Revision of all concepts
	Sunday	4-Aug-19	
4th week	1	5-Aug-19	Introduction of ERP
	2	6-Aug-19	Meaning of ERP
	3	7-Aug-19	Features of ERP
	4	8-Aug-19	Reasons for growth of ERP
	5	9-Aug-19	Causes of Development of ERP
	6	10-Aug-19	Main component and features of good ERP
	Sunday	11-Aug-19	
5th week	1	12-Aug-19	Holiday
	2	13-Aug-19	Steps for implementation of ERP
	3	14-Aug-19	Advantages of ERP
	4	15-Aug-19	Holiday

	5	16-Aug-19	Problems in implementation of ERP
	6	17-Aug-19	Introduction of Back Flush Costing
	Sunday	18-Aug-19	Holiday
6th week	1	19-Aug-19	Meaning of Back Flush costing
	2	20-Aug-19	Objectives of Back Flush Costing
	3	21-Aug-19	Implementation of Back flush costing
	4	22-Aug-19	Special consideration in this costing
	5	23-Aug-19	Criticism of Back Flush costing
	6	24-Aug-19	Holiday
	Sunday	25-Aug-19	Holiday
7th week	1	26-Aug-19	Accounting for variances
	2	27-Aug-19	Disposition of variance
	3	28-Aug-19	Back flush costing in JIT system
	4	29-Aug-19	Difficulties in Back flush costing
	5	30-Aug-19	Disposal of variance in BFC
	6	31-Aug-19	Revision of all concepts relating this
	Sunday	1-Sep-19	Holiday
8th week	1	2-Sep-19	Introduction of MRP-2
	2	3-Sep-19	Meaning and Evolution of MRP-2
	3	4-Sep-19	Essential elements of MRP-2
	4	5-Sep-19	Difference between MRP-1 and MRP-2
	5	6-Sep-19	Difference between MRP-1 and JIT
	6	7-Sep-19	Importance of MRP-2
	Sunday	8-Sep-19	Holiday
9th week	1	9-Sep-19	Steps involved in implementation of MRP2
	2	10-Sep-19	Difficulties in implementation of MRP-2
	3	11-Sep-19	Revision of full chapter
	4	12-Sep-19	Introduction of Lean accounting
	5	13-Sep-19	Implementation of Lean accounting
	6	14-Sep-19	Superiority of Lean accounting
	Sunday	15-Sep-19	Holiday
10th week	1	16-Sep-19	Introduction of Process costing
	2	17-Sep-19	Advantages of Process costing
	3	18-Sep-19	Explaining important concepts
	4	19-Sep-19	Practical problems
	5	20-Sep-19	Practical problems
	6	21-Sep-19	Practical problems
	Sunday	22-Sep-19	Holiday
11th week	1	23-Sep-19	Holiday
	2	24-Sep-19	Joint products and By-products
	3	25-Sep-19	Joint cost and its apportionment

	4	26-Sep-19	Meaning of Cost control accounts
	5	27-Sep-19	Features of cost control accounts
	6	28-Sep-19	Advantages of cost control accounts
	Sunday	29-Sep-19	Holiday
12th week	1	30-Sep-19	Accounts maintained in Cost ledger
	2	1-Oct-19	Preparation of cost accounts
	3	2-Oct-19	Holiday
	4	3-Oct-19	Entries in Cost journals
	5	4-Oct-19	Practical problems
	6	5-Oct-19	Practical problems
	Sunday	6-Oct-19	Holiday
13th week	1	7-Oct-19	Revision of Chapter
	2	8-Oct-19	Holiday
	3	9-Oct-19	Introduction of Integrated cost accounts
	4	10-Oct-19	Characteristics of Integrated cost accounts
	5	11-Oct-19	Advantages of integrated cost accounts
	6	12-Oct-19	D/F between cost control and integrated
	Sunday	13-Oct-19	Holiday
14th week	1	14-Oct-19	Principles of integral accounting system
	2	15-Oct-19	Journal entries in integrated cost accounts
	3	16-Oct-19	Limitations of integrated cost accounts
	4	17-Oct-19	Holiday
	5	18-Oct-19	Practical problems
	6	19-Oct-19	Practical problems
	Sunday	20-Oct-19	Holiday
15th week	1	21-Oct-19	Practical problems
	2	22-Oct-19	Practical Problems
	3	23-Oct-19	Revision of full chapter
	4	24-Oct-19	Diwali vacations
	5	25-Oct-19	do
	6	26-Oct-19	do
	Sunday	27-Oct-19	Holiday
16th week	1	28-Oct-19	do
	2	29-Oct-19	do
	3	30-Oct-19	do
	4	31-Oct-19	Revision of Full chapter
	5	1-Nov-19	Introduction of Uniform costing
	6	2-Nov-19	Features of uniform costing
	Sunday	3-Nov-19	Holiday
17th week	1	4-Nov-19	Requirements for uniform costing
	2	5-Nov-19	Objectives of uniform costing

	3	6-Nov-19	Limitation of uniform costing
	4	7-Nov-19	Defining inter firm comparison
	5	8-Nov-19	Objectives of inter firm comparison
	6	9-Nov-19	Benefits of inter firm comparison
	Sunday	10-Nov-19	Holiday
18th week	1	11-Nov-19	Types of comparison
	2	12-Nov-19	Introduction of MRP-1
	3	13-Nov-19	Objectives and requirements
	4	14-Nov-19	Methods of operation
	5	15-Nov-19	MRP & inventory management
	6	16-Nov-19	Advantages & problems
	Sunday	17-Nov-19	Holiday
Name of assistant Professor :	Ms Ruchika		
Class :	B.Com(H)		
Semester:	3rd sem		
Subject:	Cost Accounting		
	Day	Date	Topic
1st Week	1	16-Jul-19	Introduction of cost accounting
	2	17-Jul-19	Applicability of cost accounting
	3	18-Jul-19	Scope and techniques of cost accounting
	4	19-Jul-19	Limitations of cost accounting
	5	20-Jul-19	Explanation of concepts of cost
	Sunday	21-Jul-19	Holiday
2nd Week	1	22-Jul-19	Elements of cost
	2	23-Jul-19	Classification of cost
	3	24-Jul-19	Explanation of types of cost
	4	25-Jul-19	Meaning of inventory management and control
	5	26-Jul-19	Objectives of material cost control
	6	27-Jul-19	Techniques of inventory control
	Sunday	28-Jul-19	Holiday
3rd week	1	29-Jul-19	ABC, VED, FSN and others
	2	30-Jul-19	Carrying cost, ordering cost, TIC
	3	31-Jul-19	Holiday
	4	1-Aug-19	Determination of different levels
	5	2-Aug-19	Perpetual and periodic inventory system
	6	3-Aug-19	Practical problems of this chapter
	Sunday	4-Aug-19	Holiday
4th week	1	5-Aug-19	Practical problems
	2	6-Aug-19	Pricing of issue of inventory
	3	7-Aug-19	LIFO, FIFO, HIFO

	4	8-Aug-19	Practical problems
	5	9-Aug-19	Practical problems
	6	10-Aug-19	Simple and weighted average method
	Sunday	11-Aug-19	Holiday
5th week	1	12-Aug-19	Holiday
	2	13-Aug-19	Standard and inflated price method
	3	14-Aug-19	Practical problems
	4	15-Aug-19	Holiday
	5	16-Aug-19	Labour cost and its composition
	6	17-Aug-19	Labour cost control procedure
	Sunday	18-Aug-19	Holiday
6th week	1	19-Aug-19	Labour turnover and its measurement
	2	20-Aug-19	Time keeping and time booking
	3	21-Aug-19	Idle time and overtime
	4	22-Aug-19	Methods of wage payment
	5	23-Aug-19	Incentive wages system
	6	24-Aug-19	Holiday
	Sunday	25-Aug-19	Holiday
7th week	1	26-Aug-19	Practical problems
	2	27-Aug-19	Practical problems
	3	28-Aug-19	Meaning of overhead
	4	29-Aug-19	Classification of overhead
	5	30-Aug-19	Allocation, apportionment of overhead
	6	31-Aug-19	Absorption of overheads
	Sunday	1-Sep-19	Holiday
8th week	1	2-Sep-19	Practical problems
	2	3-Sep-19	Practical problems
	3	4-Sep-19	Practical problems
	4	5-Sep-19	Definition and meaning of unit costing
	5	6-Sep-19	Methods of determining unit cost
	6	7-Sep-19	D/F between cost sheet and cost statement
	Sunday	8-Sep-19	Holiday
9th week	1	9-Sep-19	Types of cost sheet
	2	10-Sep-19	Practical problems
	3	11-Sep-19	Practical Problems
	4	12-Sep-19	Practical problems
	5	13-Sep-19	Meaning of Operating costing
	6	14-Sep-19	Scope of operating costing
	Sunday	15-Sep-19	Holiday
10th week	1	16-Sep-19	Computation of operating cost
	2	17-Sep-19	Transport operating cost procedure

	3	18-Sep-19	Power house operating cost
	4	19-Sep-19	Hotel operating cost
	5	20-Sep-19	Canteen operating cost
	6	21-Sep-19	Hospital and cinema hall operating cost
	Sunday	22-Sep-19	Holiday
11th week	1	23-Sep-19	Holiday
	2	24-Sep-19	Meaning of Reconciliation
	3	25-Sep-19	Objectives and format of Reconciliation
	4	26-Sep-19	Causes for the difference
	5	27-Sep-19	Practical problems
	6	28-Sep-19	Practical problems
	Sunday	29-Sep-19	Holiday
12th week	1	30-Sep-19	Practical problems
	2	1-Oct-19	Revision of previous topics
	3	2-Oct-19	Holiday
	4	3-Oct-19	Meaning of contract and contract costing
	5	4-Oct-19	D/f between contract and job costing
	6	5-Oct-19	Explanation of basic concepts
	Sunday	6-Oct-19	Holiday
13th week	1	7-Oct-19	Practical problems
	2	8-Oct-19	Holiday
	3	9-Oct-19	P&L in case of complete contract
	4	10-Oct-19	P&L in case of incomplete contract
	5	11-Oct-19	Explaining work certified and uncertified
	6	12-Oct-19	Explaining other important concepts
	Sunday	13-Oct-19	Holiday
14th week	1	14-Oct-19	Cost plus contract
	2	15-Oct-19	Practical problems
	3	16-Oct-19	Practical problems
	4	17-Oct-19	Holiday
	5	18-Oct-19	Practical problems
	6	19-Oct-19	Practical problems
	Sunday	20-Oct-19	Holiday
15th week	1	21-Oct-19	Escalation clause
	2	22-Oct-19	Practical Problems
	3	23-Oct-19	Introduction of Process costing
	4	24-Oct-19	Diwali Break
	5	25-Oct-19	Diwali Break
	6	26-Oct-19	Diwali Break
	Sunday	27-Oct-19	Diwali Break
			Diwali Break
16th week	1	28-Oct-19	Diwali Break

	2	29-Oct-19	Diwali Break
	3	30-Oct-19	Diwali Break
	4	31-Oct-19	Scope and application
	5	1-Nov-19	Holiday
	6	2-Nov-19	D/f between process and job costing
	Sunday	3-Nov-19	Holiday
17th week	1	4-Nov-19	Preparation of cost accounts
	2	5-Nov-19	Normal and abnormal wastages
	3	6-Nov-19	Practical problems
	4	7-Nov-19	Practical problems
	5	8-Nov-19	Joint products and by products
	6	9-Nov-19	Joint cost and its apportionment
	Sunday	10-Nov-19	Holiday
18th week	1	11-Nov-19	Practical problems
	2	12-Nov-19	Practical problems
	3	13-Nov-19	Practical problems
	4	14-Nov-19	Practical problems
	5	15-Nov-19	Practical problems
	6	16-Nov-19	Practical problems
	Sunday	17-Nov-19	Holiday

Name of assistant Professor :	Ms Ruchika
Class :	B.B.A
Semester:	5th
Subject:	Indian business environment

	Day	Date	Topic
1st Week	1	16-Jul-19	Introduction and meaning of business environment
	2	17-Jul-19	Nature and determinants of business environment
	3	18-Jul-19	Component of business environment
	4	19-Jul-19	Need of study of business environment
	5	20-Jul-19	Economic environment in detail
	Sunday	21-Jul-19	
2nd Week	1	22-Jul-19	Basic nature of indian economic system
	2	23-Jul-19	Capitalism, socialism and mixed economy
	3	24-Jul-19	contd..

	4	25-Jul-19	contd..
	5	26-Jul-19	Growth of private and public sector
	6	27-Jul-19	Challenges faced by private and public sectors
	Sunday	28-Jul-19	
3rd week	1	29-Jul-19	Objectives of public and private sector
	2	30-Jul-19	Indian scenario
	3	31-Jul-19	Holiday
	4	1-Aug-19	Social responsibilities of business
	5	2-Aug-19	Towards different stakeholders
	6	3-Aug-19	Advantages and disadvantages
	Sunday	4-Aug-19	
4th week	1	5-Aug-19	Introduction of economic reforms
	2	6-Aug-19	Need and objectives
	3	7-Aug-19	Liberalisation
	4	8-Aug-19	Privatization
	5	9-Aug-19	Globalization
	6	10-Aug-19	Overall review
	Sunday	11-Aug-19	
5th week	1	12-Aug-19	Holiday
	2	13-Aug-19	Revision of previous topics
	3	14-Aug-19	Written test
	4	15-Aug-19	Holiday
	5	16-Aug-19	Review of industrial policy
	6	17-Aug-19	Topic contd..
	Sunday	18-Aug-19	
6th week	1	19-Aug-19	Topic contd
	2	20-Aug-19	Pattern of industrial growth since 1991
	3	21-Aug-19	Topic contd
	4	22-Aug-19	Topic contd
	5	23-Aug-19	Industrial licensing policy
	6	24-Aug-19	Holiday
	Sunday	25-Aug-19	
7th week	1	26-Aug-19	Detailed explanation of industrial policy
	2	27-Aug-19	Topic contd..
	3	28-Aug-19	Public sector reforms
	4	29-Aug-19	Challenges
	5	30-Aug-19	Advantages
	6	31-Aug-19	Trends of privatization and liberalization
	Sunday	1-Sep-19	
8th week	1	2-Sep-19	Introduction of SMEs
	2	3-Sep-19	Growth and problems of SMEs

	3	4-Sep-19	Introduction of Industrial sickness
	4	5-Sep-19	Reasons of Industrial sickness
	5	6-Sep-19	Measures to cure industrial sickness
	6	7-Sep-19	Topic contd..
	Sunday	8-Sep-19	
9th week	1	9-Sep-19	Development banking- Introduction
	2	10-Sep-19	An overview of development banking
	3	11-Sep-19	Current problems
	4	12-Sep-19	Development banks in India
	5	13-Sep-19	Topic contd..
	6	14-Sep-19	Topic contd..
	Sunday	15-Sep-19	
10th week	1	16-Sep-19	Stock exchanges - Introduction
	2	17-Sep-19	Functions of stock exchanges
	3	18-Sep-19	Regulations of stock exchanges
	4	19-Sep-19	SEBI- introduction
	5	20-Sep-19	Role of SEBI
	6	21-Sep-19	Guidelines and composition of SEBI
	Sunday	22-Sep-19	
11th week	1	23-Sep-19	Holiday
	2	24-Sep-19	Banking sector reforms
	3	25-Sep-19	Committees on banking sector reforms
	4	26-Sep-19	Topic contd..
	5	27-Sep-19	Topic contd..
	6	28-Sep-19	Major banking sector reforms
	Sunday	29-Sep-19	
12th week	1	30-Sep-19	Challenges facing public sector banks
	2	1-Oct-19	Topic contd..
	3	2-Oct-19	Holiday
	4	3-Oct-19	Growth of NBFCs
	5	4-Oct-19	Changing structure of NBFCs
	6	5-Oct-19	Topic contd..
	Sunday	6-Oct-19	
13th week	1	7-Oct-19	International monetary fund
	2	8-Oct-19	Holiday
	3	9-Oct-19	World trade organization
	4	10-Oct-19	World bank
	5	11-Oct-19	Effects of these institutions
	6	12-Oct-19	Overall review of topic
	Sunday	13-Oct-19	
14th week	1	14-Oct-19	Revision of previous topics

	2	15-Oct-19	written test
	3	16-Oct-19	Trend of Indian foreign trade
	4	17-Oct-19	Holiday
	5	18-Oct-19	Pattern of Indian foreign trade
	6	19-Oct-19	Topic contd....
	Sunday	20-Oct-19	
15th week	1	21-Oct-19	Changes in Indian foreign trade after independence
	2	22-Oct-19	Balance of Payment
	3	23-Oct-19	Components of BOP
	4	24-Oct-19	Diwali Break
	5	25-Oct-19	Diwali Break
	6	26-Oct-19	Diwali Break
	Sunday	27-Oct-19	Diwali Break
16th week	1	28-Oct-19	Diwali break
	2	29-Oct-19	Diwali break
	3	30-Oct-19	Diwali break
	4	31-Oct-19	Reasons of adverse BOP
	5	1-Nov-19	Holiday
	6	2-Nov-19	Measures to control BOP
	Sunday	3-Nov-19	
17th week	1	4-Nov-19	Latest foreign trade policy
	2	5-Nov-19	Features of FTP 2015
	3	6-Nov-19	Indian overseas investment
	4	7-Nov-19	Topic contnd
	5	8-Nov-19	Topic contnd
	6	9-Nov-19	Policy toward FDI
	Sunday	10-Nov-19	
18th week	1	11-Nov-19	Globalization Trends in Indian economy
	2	12-Nov-19	Topic contd
	3	13-Nov-19	Introduction of MNCs
	4	14-Nov-19	Advantages and features of MNCs
	5	15-Nov-19	Disadvantages of MNCs
	6	16-Nov-19	Revision of topic
	Sunday	17-Nov-19	

Name of assistant	
Professor :	Ms Ruchika
Class :	B.com
Semester:	5th
Subject:	international Trade

	Day	Date	Topic
1st Week	1	16-Jul-19	International Business and trade
	2	17-Jul-19	Component and types of international business
	3	18-Jul-19	Determinants of international business
	4	19-Jul-19	D/f between Internal and international trade
	5	20-Jul-19	Major risk and challenges of IBE
	Sunday	21-Jul-19	
2nd Week	1	22-Jul-19	Advantages of international trade
	2	23-Jul-19	Demerits of International trade
	3	24-Jul-19	Arguments against a separate theory of International trade
	4	25-Jul-19	Problems of developing countries related to international trade
	5	26-Jul-19	Suggestion to overcome
	6	27-Jul-19	Topic contd...
	Sunday	28-Jul-19	
3rd week	1	29-Jul-19	Revision of topic
	2	30-Jul-19	Modes of Entering into international business
	3	31-Jul-19	Holiday
	4	1-Aug-19	Comparison of trade and investment mode
	5	2-Aug-19	Advantages of trade mode over investment mode
	6	3-Aug-19	Topic contnd..
	Sunday	4-Aug-19	
4th week	1	5-Aug-19	Foreign market entry strategies
	2	6-Aug-19	Essential conditions for entry into foreign market
	3	7-Aug-19	Need and objectives of foreign capital
	4	8-Aug-19	FDI and factors influencing FDI
	5	9-Aug-19	Advantages of FDI
	6	10-Aug-19	Shortcomings of FDI
	Sunday	11-Aug-19	
5th week	1	12-Aug-19	Holiday
	2	13-Aug-19	Revision of Topic
	3	14-Aug-19	Written test
	4	15-Aug-19	Holiday
	5	16-Aug-19	Contribution of FDI in economic development
	6	17-Aug-19	Regulation of FDI
	Sunday	18-Aug-19	
6th week	1	19-Aug-19	Introduction and meaning of Multinational enterprises
	2	20-Aug-19	Reasons for growth
	3	21-Aug-19	Features of Multinational enterprise

	4	22-Aug-19	Advantages and disadvantages
	5	23-Aug-19	Reasons for growth
	6	24-Aug-19	Holiday
	Sunday	25-Aug-19	
7th week	1	26-Aug-19	Regulations of Multinational enterprise
	2	27-Aug-19	Suggestions For regulating MNCs
	3	28-Aug-19	India and MNCs
	4	29-Aug-19	Meaning of foreign exchange
	5	30-Aug-19	Fixed rate of echange
	6	31-Aug-19	Arguments in favour and against
	Sunday	1-Sep-19	
8th week	1	2-Sep-19	Flexible rate of exchange
	2	3-Sep-19	Arguments in favour and against
	3	4-Sep-19	Factors affecting rate of exchange
	4	5-Sep-19	Theroy of rate of exchange
	5	6-Sep-19	Topic contnd..
	6	7-Sep-19	Topic contnd..
	Sunday	8-Sep-19	
9th week	1	9-Sep-19	Revision of previous topic
	2	10-Sep-19	Written test
	3	11-Sep-19	Meaning and features of BOP
	4	12-Sep-19	D/f between BOT and BOP
	5	13-Sep-19	Equillibrium and Disequillibrium in BOP
	6	14-Sep-19	Causes of Disequillibrium
	Sunday	15-Sep-19	
10th week	1	16-Sep-19	Measures to correct adverse BOP
	2	17-Sep-19	Importance of BOP
	3	18-Sep-19	Theory of Comparative Costs
	4	19-Sep-19	Basis of International Trade
	5	20-Sep-19	Absoliute advantage theory
	6	21-Sep-19	Comparative advantage Theory
	Sunday	22-Sep-19	
11th week	1	23-Sep-19	Holiday
	2	24-Sep-19	Topic contnd
	3	25-Sep-19	Topic contnd
	4	26-Sep-19	Revision of Topic
	5	27-Sep-19	Written Test
	6	28-Sep-19	Factor Proportion theory
	Sunday	29-Sep-19	
12th week	1	30-Sep-19	Topic contnd
	2	1-Oct-19	Superiority of ohlin theory

	3	2-Oct-19	Holiday
	4	3-Oct-19	Criticism of Factor proportion theory
	5	4-Oct-19	Product Life cycle theory
	6	5-Oct-19	Exceptions to PLC theory
	Sunday	6-Oct-19	
13th week	1	7-Oct-19	Government Interventions for international business
	2	8-Oct-19	Holiday
	3	9-Oct-19	Difficulties in control over international business
	4	10-Oct-19	Reasons for Government Interventions
	5	11-Oct-19	Topic contnd..
	6	12-Oct-19	Topic contnd..
	Sunday	13-Oct-19	
14th week	1	14-Oct-19	Changing role of government
	2	15-Oct-19	Meaning and Establishment of WTO
	3	16-Oct-19	Features and Objectives of WTO
	4	17-Oct-19	Holiday
	5	18-Oct-19	Scope of WTO
	6	19-Oct-19	Advantages of WTO
	Sunday	20-Oct-19	
15th week	1	21-Oct-19	Role of WTO in International Trade
	2	22-Oct-19	Establishment of IMF
	3	23-Oct-19	Objective membership and Capital of IMF
	4	24-Oct-19	Diwali Break
	5	25-Oct-19	Diwali Break
	6	26-Oct-19	Diwali Break
	Sunday	27-Oct-19	
			Vacations
16th week	1	28-Oct-19	Diwali Break
	2	29-Oct-19	Diwali Break
	3	30-Oct-19	Diwali Break
	4	31-Oct-19	Function and Role of IMF
	5	1-Nov-19	Holiday
	6	2-Nov-19	Success and failures of IMF
	Sunday	3-Nov-19	
17th week	1	4-Nov-19	Establishment of World Bank
	2	5-Nov-19	Objective Membership and Capital of World Bank
	3	6-Nov-19	Functions and Landing activity of World Bank
	4	7-Nov-19	Nature and Importance of International Marketing
	5	8-Nov-19	Factors used in Country Evaluation
	6	9-Nov-19	Evaluation Metrics
	Sunday	10-Nov-19	

18th week	1	11-Nov-19	Stages in the process of new Product Dev
	2	12-Nov-19	Different Brand Strategies
	3	13-Nov-19	Obstacles in International Pricing
	4	14-Nov-19	Component of International Promotion Mix
	5	15-Nov-19	Distribution Network in International Marketing
	6	16-Nov-19	International Logistic Management
	Sunday	17-Nov-19	

