



KNOW YOUR LEADERS

MR. J.P. GOYAL
CHARTERED ACCOUNTANT

"one must remember that failure is just an opportunity to begin again more intelligently."

Always believe in yourself."

Mr. Jai Prakash Goel is a proud alumni of NBGSM College (2000 batch) and a practising CA since last 13 years.

Team: Would you like to share your journey in this college.

Mr. J.P. Goel: Going to college is a massive transition in the life of a teenager. I clearly remember my first day in NBGSMC. Though I was proud to be starting a new chapter of my life with this college but as a fresher, I had a mixed bag of emotions. I was curious and at the same time nervous, somewhat confused, afraid but also excited with the opportunity given by this college to experience something new. During my three years of graduation, I was groomed as a confident and ambitious student by my mentors and the facilities, infrastructure and opportunities given by the college.

Team: I am sure students of our college wants to know the strategies you adopted for the preparations of CA exams.

Mr. J.P. Goel: According to me , no one would be able to provide you better planning strategy except you. However, one should plan their own strategy and targets based upon their capacities, capabilities and conditions. But yes, follow a time table, set targets and make short notes for

the exam day. Hardwork and perseverance always pays off well.

Team: According to you, apart from the studies what skills one should be needing to achieve the goals successfully.

Mr. J.P. Goel: Time Management, Stress Management, Leadership qualities, Decision Making and Problem Solving, Confidence, Good Communication Skills and lastly an effective Team Player.

Team: You must have faced difficulties while establishing a firm. What makes you going?

Mr. J.P. Goel: For establishing an entrepreneurship firm, first and foremost thing required is patience and being honest to your profession. Thereafter, financial management, communication, leadership, networking, risk taking ability, planning and time management to name a few. But one must remember that failure is just an opportunity to begin again more intelligently. Always believe in yourself.

Team: As you know up gradation is an important part of your profession so, what do you think about the importance of upgradation and How do you adjust with it?

Mr. J.P. Goel: Upgradation is an important aspect of our profession. Sector-specific specialization and the ability to adapt to changes in accounting and taxation reforms

is mandatory. The expectations from CA's are continuously increasing to match the economic and technological changes. We are expected to go beyond our conventional role and deliver a complete business solutions to our clients and hence we need to continuously upgrade our skills.

Team: Five years down the lane what are your expectations from yourself?

Mr. J.P. Goel: Well As a professional ,I see myself as a more knowledgeable professional having an indepth knowledge of my industry and imparting more job employments in my firm and most importantly As a human being, I will thrive to become a more better human by fulfilling by social responsibility and by becoming a more responsible citizen of my country.

Team: In the end would you like to say something to the students of our college.

Mr. J.P. Goel: College is a whole new level of experience. Be curious to explore a new path but always remember that our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time. All the best!

KNOWLEDGE NUGGETS

Chartism

Swati Sharma
Assistant Professor (English)

In the nineteenth century, the method to conduct election was totally different from the parliamentary democracy of this present era. The electoral system of the nineteenth century was corrupted to a great extent. Only ten percent of British male adults were allowed to vote before 1832. Many efforts were made by people to improve the electoral system such as distribution of pamphlets, mass meetings etc. Eighteen percent of the adult male members could vote in England and ten percent in Scotland. But the people of working class did not get the right to vote. Not only the working class people but women also did not get the right to vote. After the Reform act of 1832, the Chartists planned to bring about a change in the electoral system.

“Chartism means the bitter discontent grown fierce and mad, the wrong condition therefore or the wrong disposition, of the Working Classes of England.”

The Chartist Movement was a working-class movement which spans from 1839 to 1848. It was a revolt against the thorny state of coexistence. It was led by the Six Reform Points of the Charter as follows-

- 1) Universal Suffrage- Right to Vote for all men above 21 years of age.
- 2) Abolition of property qualification to be an MP.
- 3) Annual Parliamentary Elections.
- 4) Electoral Districts of equal size.
- 5) Payment for MP's.
- 6) Vote by Secret Ballot.

The Chartist Movement was concerned with the fact that everybody, especially “the rich”, should think about the condition of working class people. Three times, the petitions were presented to the Parliament-

I Petition in 1839

II petition in 1842

III Petition in 1848

All times, the petitions were rejected by the Parliament. The petition of 1848 was the final petition which was presented by the Chartists to the House of Commons. A mass meeting was held at London in Kennington Common on 10th April where Feargus O'Connor- Chartist Leader addressed the mass and collected over five million signatures. This petition

was also rejected by the Parliament. Then slowly and gradually after this, the Chartist Movement went into decline.

Green Marketing

Divya Jain
B.Com. (H) III

Green Marketing is the holistic marketing thought wherein the production, marketing utilization and disposal of products and services occur in a manner that is less harmful to the environment with increasing awareness about the implications of global warming, non-biodegradable solid waste, harmful conduct of pollution etc. consumers are becoming more and more sensitive to the need for changing in to green product and services. While the moving to green may appear to be expensive in the short term, it will be certainly proving to be necessary and valuable, cost-wise too, in the long run.

Environment of green technology and green products is necessary for protection of natural resources and development. We can characterize the green products by following measures: Products those are initially grown, products those are ecological, reusable and green products with natural ingredients, products containing recycled filling, products contents under permitted chemical, products that do not damage or pollute the environment, product that will not be knowledgeable on animals.

There are number of problems occurring with green marketing such as: the firms using green marketing must make sure that their activities are not confusing the consumers or industry, and do not violate any of the regulations or laws dealing with environmental marketing. It is found that only 5% of the marketing messages from green campaign are completely true and there is a lack of consistency to validate these claims. There is no consistency to validate these claims such as Indians are educated and urban consumer is getting more aware about the meets of green products. But it is still a new thought for the ample.

The consumers' needs to be educated and made

aware of the environmental threats, the investors and corporate companies need to view the environment as a major long-term investment occasion and the marketers need to look at the long-term benefits from this new green movement. It will require a lot of entrance and no direct results. The corporate should not expect huge benefit for implementing Green Marketing at once. Green Marketing is focusing on consumer reimbursement, i.e., the primary cause why Consumers buy certain products in the first place. If the green products are priced very high, then again it will lose its markets adequacy (Marketing Myopia) etc.

Teacher Teaches Us Not to Stop

Bhisham
B.A. II

When I sit alone
When I am sad
When I sit tired
I just miss my teacher.
My teacher is like this nature
Who taught me to struggle and never stop
Always taught to walk with nature

Teacher is like my parents,
After the parents they have
Made me aware of the society
And the world, taught me to live.
A teacher introduces us to some new version
of life
To make us as sharper as a sword.
My teacher is God to me,
Who made me a good person
And whenever trouble comes
Under his guidance, I conquered it.
My teacher is my friend
A friend who always help in life
Whose knowledge and learning
is above all the friendship of this world.
Life is a game

Sometimes we lose
Sometimes we win
We are sad to lose
Teacher teaches us not to stop.

GREEN DIWALI

Muskan Garg

Diwali is the festival of lights that brings good luck, happiness and prosperity to all. The lighted diyas not only illuminate the environment but also shacks the darkness of poverty and ignorance. But the important question is how far are we able to understand and appreciate the real fact that we are moving away from the real spirit of the fiesta of light? The festival steadily but definitely is becoming one of the major problem for the environment due to the carelessness of the people all around.

Crackers contain toxic compounds like Copper and Cadmium and due to change in the weather these particles/pollution mixes with fog and becomes smog causing asthma attacks, bronchitis, symptoms of allergic rhinitis including running nose and headaches. It's high time that we should recognize the problem and build a roadway by which we can make a healthy and balanced environment.

After successful initiatives such as water-free Holi and Eco-friendly Ganesh Chaturthi, majority is going for Green Diwali. This Green Diwali is a way to celebrate the festival with minimum consequences to the environment. Let's come together and do a bit for the society on this Diwali. It's our basic and most important faithfulness to understand the importance and essence of the traditional Diwali celebration. Let's take some steps ahead to make this Diwali an eco-friendly one.

There is no logic in bursting those firecrackers which produces more than 65 decibels of noise. Even the law has banned noisy crackers but it seems that many of us are not interested in following these rules and regulations. Various hazardous health problems are caused by these noisy firecrackers. Green diwali is not just about avoiding firecrackers and cutting down on sweets. It celebrates the victory of good over the evil the lightning of diyas on a dark, moonless night signifies the end of all negative things. The purpose of diwali is to spread light and remove our “inner darkness “ or ignorance....

पर्यावरण प्रदूषण

डॉ सपना अग्रवाल
वाणिज्य विभाग

जल और वायु दो अवयव है जीने के
प्रकृति के वरदान है , यह जीवन रस पीने के ।
धरा, गगन की शान निराली है ।
पर धरा विषैली हो रही, गगन में धुंध काली है । ।
गगन चुम्बी इमारते खड़ी हो रही , पेड़ों को काटकर ।
धरा काँप रही, कूड़ों के ढेर पाटकर । ।
पर्यावरण का आवरण, अचानक ही विषैला है ।
साँस नहीं सड़को में, साँसों में प्रदूषण फैला है । ।
नदियाँ शुद्ध नहीं है, बह रहे है गंदे नाले ।
काश!! कोई भागीरथ को एक बार फिर से बुला ले । ।
अगर हम न जागेंगे, आज के दिन ।
कैसे जियेंगे, शुद्ध वायु, जल के बिन । ।
आओ— आओ संभले और संभाले ।
जो—जो बचा सके प्रदूषण से बचा ले । ।
आज जरूरत है, ऐसे अभियान की ।
जल वायु संतुलित हो, भारत सहित जहान की । ।

अनेकता में एकता

रेनू बाला
एम् कॉम. प्रथम वर्ष

कश्मीर से कन्याकुमारी,
भाषाओं, बोलियों की है अनेकता,
पर इस अनेकता में है एकता, हिन्द की है शान ।

शरमाये नहीं, घबराये नहीं
शौक से मातृभाषा के ज्ञान को करे अर्जित ।
पर भाषा व बोली के नाम पर,

देश व समाज में भादभाव है वर्जित । ।

तमिल, तेलगु , मलयालम मद्रासी,
हरयाणवी हो या पंजाबी
हम करे हर भाषा का मान ।
अनेकता में एकता हिन्द की है शान । ।

चाहे हम इजात कर ले चंद्रयान ,
पर ना भूले मिलवर्तन का ज्ञान ,
सिन्धी मैथिली गुजराती भी है हमारी शान ।
अनेकता में एकता, हिन्द की है शान । ।

हर भाषा में है मेहमान नवाजी का एक अलग अंदाज
राजस्थान मई कहते है, पधारो म्हारे देश,
तो पंजाबी में कहते जी आया नु कहकर,
घोलते है कानो में मिठास ।
अतिथी देवो भव: के भाव को जीवित रखने में,
है हर भाषा का अनूठा योगदान ।
अनेकता में एकता हिन्द की है शान । ।

अपने देश की हर भाषा में ,
की गई हर कीर्ति हर रचना को नमन ।
हर देशवासी हर बोली हर भाषा का करे अभिनन्दन ।
अनेकता में एकता हिन्द की है शान । ।

दौर आजकल का

प्रवीण कुमार
एम् कॉम. अंतिम वर्ष

आजकल दौर कुछ इसा चला सै
पढाई लिखाई का जोर सा चला सै,
पहले बालक पढ़ा करते थे कॉपी किताबा ते
अब इस फेसबुक, इन्स्टा और ट्विटर पे ही पढ़ा—पढ़ी चला सै ।
आजकल दौर कुछ इसा चला सै । ।

पहले मिला करते यारा ता
गली— मोहल्ले में हो जाया करती बात
इब तो फेसबुक तक रह गये बस यार ।
सोशल मिडिया घर बैठे— बैठे मोल लेण लगारा बीमारियाँ,
और इन नै भगावन खातर पार्क में दौर लगावन लगया ।
मोटापा दूर भागे न भागे ,मानस से मानस दूर हो चला सै,
आजकल दौर कुछ इसा चला सै ।

बढ़िया इस युग मे ये बात हुई,
गूगल गुरु ते मेरी मुलाकात हुई ।
सारी भाषा बोली को इसने एक करा सै ,
भाषा ते भाषा मेरे जैसे ठेठ अनपढ़ हरियाणवी
थम पढ़े लिखो के साथ एक किया सै ।
तभी तो मेरा देश फिर ते अनेकता में एकता की पहचान बना सै
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KEY INITIATIVES

SESSION ON FINANCIAL LITERACY AND INVESTOR AWARENESS

10th August, 2019

Department of Commerce, NBG-SM College organized a session on Financial Literacy and investment awareness at the Alwar road campus. Mr. Hemraj Joshi (Speaker) who is qualified CA, CS and CFA from USA with having more than 10 years of experience and currently working with Max Group. He explained about the Pyramid of Investment and Scope of Capital market in India.



FRESHERS ORIENTATION PROGRAMME

13th August, 2019

NBGSM College (Sohna) organized a Fresher's Orientation Programme for the newly enrolled students in both of its campuses on August 13, 2019. The eminent speakers invited to guide and motivate the students were Mr. Rakesh Mutreja, Mr. Sanjay Sharma, Ms. Hema Mutreja and Dr. Neeru Bhatia & her team.



GENERAL AWARENESS SESSION ON INDIAN ECONOMY 20th August, 2019

Literary Club has organized a General Awareness Session on Indian Economy in Seminar Hall, New Campus with an aim of enhancing the students' basic concepts and current affairs on the Indian economy. The awareness session includes discussion on various types topics viz. Indian Economy, Current Affairs, Monetary policy, NITI Aayog and Various Personalities in News etc.



TEACHER'S DAY CELEBRATION 05th September, 2019

Department of Personality Development organized the celebration of Teacher's Day to commemorate the Birth Anniversary of Sarvepalli Radhakrishnan. The event was graced by the presence of Rev. R.S. Manhas ji (President, NBGSM College). In this programme various activities such as speech, dance performances, singing performances and one act play were showcased.



INTERNATIONAL LITERACY DAY 07th September, 2019

Literary Club has celebrated International Literacy Day in Seminar Hall, New Campus on the theme of "Literacy and Multilingualism". The program consists of Speech, Poetic Recitation and singing and a Stage play on the theme.



BOOK DONATION DRIVE 11th September, 2019

NBGSM College, Sohna took an initiative by launching a Book Donation Drive in which the Students, Staff and Alumni participated with great enthusiasm and donated 500+ books. The books received from this drive are of general knowledge, subject text books, reference books and competitive examination books.



SLOGAN WRITING & CARTOON PAINTING COMPETITION

19th September, 2019

Red Ribbon Club organized a Slogan Writing and Cartoon/Painting competition at Seminar Hall, City Campus on the topic “Drug Free Society” and “Traffic Rules”.

WORKSHOP ON UGC-NET, PAPER-I

27th-28th September, 2019

The Department of Economics has organized a Workshop on UGC NET Paper 1 on 27th and 28th September 2019 in Seminar Hall, New Campus in which 35 students of PG classes viz. M.A. (Economics) and M.Com. were present. The main aim of this workshop was to aware the students about the pattern of UGC NET Paper-1 examination and how one can effectively counter the questions therein.



INTER-CLASS COMPETITION

25th September, 2019



Department of Physics, NBGSM College, Sohna has organized an Inter class competition and Environmental Awareness Presentation. The event comprised of different competitions like: Power-Point Presentation on Waste Management, an Act on the theme of “Beat Plastic Pollution”, Science Quiz competition and fun activity.

NATIONAL VOLUNTARY BLOOD DONATION DAY

01st October, 2019

National Voluntary Blood Donation Day was celebrated through an awareness programme at Seminar Hall, City Campus in which 70 students participated. The participants were made aware about the various aspects of blood donation and its benefits through a powerpoint presentation by Ms. Neha Gupta (Incharge, RRC).



DECLAMATION CONTEST

10th October, 2019

Department of Commerce has organized a Declamation Contest in Seminar Hall, City Campus on the topic of "Cashless Economy: Challenges & Opportunities" and "Bank Mergers: Pros & Cons". Ridhima of B.Com. (III) won 1st position, Neeraj of B.Com. (III) won 2nd position and Sangita of B.Com. (II) won 3rd position.



ENTREPRENEURIAL WORKSHOP

05th October, 2019

Department of Commerce and Entrepreneurial Development Cell jointly organises a workshop on the topic "What an Idea" for boosting entrepreneurship in the college. Almost 60 students from B.Com. (Honours) and B.com (Pass) final year participated in 13 teams. They prepared a project report and presented a powerpoint presentation on innovative products, services and applications.

ENTREPRENEURIAL AND CULTURAL FEST 2019

1th October, 2019



Personality Development Department and Entrepreneurial Development Club organized an Entrepreneurial and Cultural Fest 2019 in NBGSM College, Alwar Road Campus to showcase the talent in students in various business startup models such as food items, handmade items, games, etc. Students also participated in various competitions of Cultural and Art & Craft Activities such as Dancing, Singing, Rangoli, Photography & Painting.

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