

Course Outcome: MANAGERIAL ECONOMICS

Semester- 1

Paper Code: 16MCO21C3

KNOWLEDGE: Upon successful completion of the course, students will be able to:

1. Apply economic principles to management decisions.
2. Understand the Nature, Scope and Significance of Managerial Economics, its Relationship with other Disciplines.
3. Understand the Role of Managerial Economics in Decision Making.
4. Understand the cardinal and ordinal approach of consumer behavior.
5. How to estimate demand and furcating of demand in the markets.
6. Managerial uses of Production Function, Short Run and Long Run Production Analysis.
7. Understand the concepts of producer equilibrium and least cost combination used by producers.
8. Able to analyze the concept of price and non-price competition used by the sellers.
9. Understand why household, business, government and global behavior determine the aggregate demand for goods and services.
10. Measure living standards, inflation, and unemployment for use as economic indicators.
11. Explain and understand the Measurement of Development: Income Measures, Basic Needs Approach, PQLI and HDI.
12. Understand the various macro-economic concepts of budgetary deficits, public debt, and balance of payment.
13. Understand the role of international trade, international finance and exchange rates determination.
14. Able to understand the concept of Business cycles and its relevance to managerial economist.

SKILLS: Upon successful completion of the course, students will be able to acquire these skills;

1. Analyze economic information and develop the solution of micro and macro-economic problems.
2. With the help of economic data, they can use them in various economic concepts and models and find out and compare the economic situations of the country.
3. Concretize economic problems to be analyzed and understand how theoretical framework and actual empirical conditions are connected.

Course Outcome: Statistical Analysis for Business
Semester- 1

Paper Code: 16MCO21C2

After the completion of course students will be able to

1. Understand Partial and Multiple Correlation and Regression.
2. Understand Probability Distribution and their applications to business.
3. Know test of hypotheses, sampling tests –large sample test and small sample test.
4. Understand techniques of analysis of variance.
5. Know non-parametric test and uses of non-parametric test.
6. Know association of attributes and consistency of data.
7. Understand chi-square test and its uses.
8. Understand misuse of chi-square test and its limitations.

Computer application in business

Paper Code: 16MCO21C4

Students will:

1. Gain familiarity with the concepts and terminology used in the development, implementation and operation of the business computer applications.
2. Explore various methods where information technology can be used to support existing businesses and strategies.
3. Operate a variety of advanced spreadsheet, operating system and word processing functions.
4. Basic understanding of multimedia application in business
5. Demonstrate basic understanding of network principles.
6. Demonstrate basic understanding of computer communication, internet, E-mail & chatting.

Course Outcomes: Fundamental Management

Semester-2

The Department of Management has the following Course Outcomes which are based on the given syllabus.

Course Outcomes-

1. To acquire Conceptual knowledge of the Fundamental Management and various type approaches.
2. Discussion of the Fundamental Management role in business.
3. Discussion of the various types school of thought.
4. Describe the Planning significance and Process.
5. Discussion about the Functions of Management and utility in business.
6. Discussion related to types of organization and their process.
7. Discussion about the Delegation of Authority, Process and Importance.
8. Describe to Motivation theories and types of Incentives.
9. Discussion of concept of Leadership styles; Theories Trait theory behavioral theories fiedler's contingency theory Harsey and Blanchard's situational theory Marginal grid Likert four system of leadership.
10. Management control concept and process overview of control techniques, effective control system.
11. Evaluating corporate social performance, Managing company ethics and Social responsibility.

Course Outcome: Management Accounting

Semester- 2

Paper Code: 16MCO22C1

Student will be:

1. Understanding the meaning of Management accounting, nature and scope.
2. Discussion about the Functions and Techniques and utility of management accounting.
3. Explaining about the Budgetary control concept and process of budgetary control.
4. Understanding about the installation of budgetary control system.
5. Explaining about the classification of the Budgets. and preparation of different types of budget.
6. Discuss about the Lease financing and leasing and buying decision.
7. Discuss about the contemporary Issue in Management Accounting.
8. Explaining about the Decision Involving Alternate Choices.
9. Discuss about the Responsibility Accounting.
10. Discussion about the Reporting to Management.

Course Outcomes: INVESTMENT MANAGEMENT

Semester-2

Paper Code: 16MCO22C2

1. To provide the conceptual knowledge about Investment and Investment Management - meaning, elements, features, objectives and importance of investment.
2. Determining the various investment avenues and the steps of investment process.
3. Discussing the Tax and transaction cost in Investment through fully exempted incomes, Dividends, Interests on securities & capital gains.
4. The Risk and return analysis with calculation of Time value of Money. Determining the compounded values and Present values.
5. Describing the various markets: Capital Market, Primary Market, Secondary Market (stock exchanges) working in the field of Investment.
6. Understand the different Intermediaries in capital market and their functions.
7. Introduction of the avenues like equity shares, preference shares, bonds/ debentures.
8. Determining the Yield to maturity, Holding period yield, Valuation of preference shares and valuation of equity shares.
9. Understanding the meaning of Derivatives and its types Options and Futures. Discussing the types of options such as Call and Put Options.
10. To acquire knowledge about the fundamental analysis of Investment. These will include Economic, Industry and Company Analysis.
11. Determine the Technical Analysis through various theories such as Dow Theory, Elliot wave theory, so on.
12. Understanding the meaning of Indicators such as Short sales, volume of trade, exponential moving average.
13. Discussing the concept of Oscillator with MACD, RSI AND ROC.
14. Introduction of Efficient Market Theory - the random walk and the efficient market hypothesis (EMH).

Course outcomes: Organizational Behavior

Semester- 2

Paper Code: 16MCO22D4

1. To acquire knowledge of organizational behavior, its process, how it evolves with time.
2. Understanding of learning, how it affect the behavior and its theories/principles.
3. Describing the attitude, its sources and how it forms also what are its effects on individual behavior and organizational behavior as well.

4. Discussion on personality, determinants of personality, its theories and different types of personality, it also helps in understanding how different personalities work together for achieving common goals as well as individual goals.
5. Discussion on the perception, process of perception, group and group dynamics in context with organizational behavior.
6. Understanding of team building and development.
7. To understand organizational conflicts, types and sources also how to resolve them.
8. To acquire the knowledge about organizational change and management change, what are the effects on individual as well as on organizational efficiency
9. To understand the organizational development, process and new inventions also helps in organizational diagnosis.