

Business Mathematics

Paper Code: BCH 3.01

After completion of this course students will be able to

1. Understand how to solve compound interest and their application in business mathematics.
2. Acquainted about linear programming
3. Comprehend the Elementary idea of Permutations and Combinations.
4. Resolve the problems based on Sequence and Series, A.P & G.P.
5. Familiar with the matrices and determinants
6. To know about differentiation and integration.
7. Understand the set theory.

Corporate Accounting-I

Paper Code BCH 3.02

Student will:

1. Acquire conceptual knowledge of corporate accounting and to impart knowledge for issue of shares and buy Back of shares. .
2. Attain knowledge about redemption of preference shares.
3. Gain knowledge how and why debentures are issued in the market by the companies.
4. Know the procedure of redemption of debentures.
5. Get Knowledge of the new vertical format of final accounts of the companies as prescribed in the Indian Companies Act 2013.
6. Know valuation of goodwill under various circumstances by the companies.
7. Get to know need and purpose of valuation of shares by the market.
8. be able to calculate profit or Loss under prior and subsequent in incorporation.

Cost Accounting

Paper Code BCH-3.03

After the completion of course, the students will be able to

1. Understand Meaning, need, importance and objectives of cost accounting
2. Understand how to calculate tender price.
3. Have complete knowledge of elements of cost and different types of cost.
4. Know about various inventory control techniques.
5. Understand Labor turnover, idle time and overtime treatment.
6. Calculate wages according to different wages systems.
7. Have knowledge of Overheads and types of overheads.
8. Know how the overheads are allocated, apportioned and absorbed.
9. Know accounting treatment of unit and output costing

Company Law 1
Paper Code: BCH 3.04

After the completion of course, students will be able to

1. Acquire conceptual knowledge of Corporate Law and its basic terms.
2. Understand Company and types of Companies.
3. Have thorough discussion about Memorandum of Association, Articles of Association and Prospectus.
4. Have complete knowledge about Prospectus of Company
5. Know how a company is formed and stages of formation of a company.
6. Understand the borrowing power of company.
7. Differentiate between Private Company and Public company

Principles of Marketing
Paper Code: BCH 3.05

Student will be able to:

1. Acquire conceptual knowledge of the Marketing Management and impart of skills for various kinds of Business.
2. Discussion of the Marketing Management information system and measures the role of their needs.
3. Measurement of consumer behaviors in marketing.
4. Describing about Marketing Management and their benefits
5. Describing Marketing Segmentation and their Importance in business.
6. Discussion of the Product Life Cycle and Factor Affecting PLC
7. Discuss of the 4'P and Product Planning and Development in Marketing
8. Discussion of the Distinction brand and trademark
9. Discuss about advantages and criticism of branding and types of branding, brand Policies and Strategies.
10. Describing the different types of pricing policy and pricing strategies

Basics of information technology
Paper code BCH-3.06

1. Introducing the concept of E-commerce which includes historical background, meaning, advantages and disadvantages.
2. Understanding the business data processing cycle
3. Explaining how an online business can be launched and what's the difference between the brick-mortar business and online business.
4. Understand types of memories RAM and ROM.
5. Learning One to one marketing program along with the steps in implementing and understanding one to one gap analysis.
6. Technology for online business and IT infrastructure. Defining the basic terminology, stating models, network devices and network security components.
7. Discussing the concept of middleware, taxonomy of middleware contents and integrating e-business application.
8. Explaining the data transmission media.
9. Discussing online banking/ e-banking/cyber banking, its drives and capabilities and tally software.

Corporate Accounting-II
Paper Code BCH- 4.01

1. Explain the need and purpose of liquidation of company with deficiency or surplus.
2. To show how accounts of banking companies maintained as per schedule 1-16 of banking regulation act.
3. Explain how a holding company controls subsidiary company under consolidated financial statements.
4. Determination of financial reporting for financial institutions which provide useful information to shareholders, management, investors and government etc.
5. To provide information about company liquidity and solvency.
6. Discussion of need of amalgamation of companies avoid to competition among companies.
7. Discuss the importance of internal reconstruction by existing companies.
8. How to accumulate alteration in the share capital and reduction in share capital.

Business Ethics
Paper Code BCH – 4.02

After the completion of course, students will be able to

1. Understand the concept of business ethics.
2. Acquire knowledge about politics, liberty, equality, justice and recognition.
3. Have complete knowledge about the democracy and welfare state.
4. Understand the approaches to moral reasoning.
5. Know all about the corporate code of ethics.
6. Have thorough knowledge of corporate social responsibility and corporate philanthropy.
7. Describe the various corporate scandals.
8. Understand the concept of whistle blowing, insider trading and discrimination.
9. Explain the role of government in gender sensitization.

Company Law
Paper Code BCH- 4.03

After the completion of course, students will be able to

1. Acquire conceptual knowledge of shares and stock and difference between them.
2. Understand and share certificate and share warrant.
3. Have thorough knowledge of Allotment of shares, its procedure and calls on shares.
4. Have complete knowledge about how to differentiate between shareholder and member of a company.
5. Understand about the meetings of shareholders.
6. Know the difference between transfer and transmission of shares.
7. Understand the meetings of company, its types, legal provision and polls and proxy.
8. Understand how the winding up of a company takes place and consequences of winding up.
9. Know all about depository system.
10. Know the procedure of appointment and removal of directors.

Statistical Analysis with MS Excel
Paper Code BCH- 4.04

After completion of this course students will be able to:

1. Acquire knowledge about data collection.
2. Understand how to collect primary data and selection of appropriate methods of data collection.
3. Know about the descriptive statistics.
4. Know how to calculate descriptive statistics in MS Excel.
5. Understand the concept of mean, median, mode and standard deviation.
6. Know about skewness and kurtosis.
7. Differentiate sampling and non-sampling errors.
8. Learn about sampling distribution of mean and proportion.
9. Acquire thorough knowledge of testing of hypothesis with the help of MS Excel.
10. Understand one tailed and two tailed test.
11. Acquire knowledge about chi square test and analysis of variance using MS Excel.

Financial Institutions and Markets

Paper Code BCH- 4.05

After the completion of course, students will be able to

1. Know the money market institutions and capital market institutions.
2. Acquire knowledge about Export-Import Bank of India.
3. Have complete knowledge about the functions and working of NABARD.
4. Understand the process of credit creation.
5. Know the functions of commercial banks and central bank.
6. Have thorough knowledge of call market, commercial bill market and its operations.
7. Know all about the Indian Capital market.
8. Understand the concept merchant banking.
9. Understand the origin and scope of venture capital.
10. Know the concept of hire purchase and leasing.

Auditing

Paper Code BCH-4.06

After completion of this course students will be able to:

1. Acquire conceptual knowledge of Auditing.
2. Gain knowledge about objects, importance & limitation of auditing.
3. Assess the Business Enterprise's ability through audit process and audit programmed.
4. To know about internal control, internal check and internal audit.
5. Understand routine checking and vouching in companies.
6. To know about assets and liabilities verification in companies.
7. Acquire conceptual knowledge of assets in different kind of business.
8. Learn about appointment, power, duties and liabilities of an auditor.
9. To know about rules regarding depreciation, provision, and reserve in business organization.
10. Learn about rules of divisible profits and dividend.
11. Acquire knowledge about audit report and investigation.

