

Course Outcomes

Semester -3

Corporate Accounting-I

Paper Code: 3.01

Student will:

1. Acquire conceptual knowledge of corporate accounting and to impart knowledge for issue of shares and buy back of shares by the companies.
2. Attain knowledge about redemption of preference shares.
3. Gain knowledge how and why debentures are issued in the market by the companies.
4. Know the procedure of redemption of debentures.
5. Get Knowledge of the new vertical format of final accounts of the companies as prescribed in the Indian Companies Act 2013.
6. Know valuation of goodwill under various circumstances by the companies.
7. Get to know need and purpose of valuation of shares by the market.
8. Be able to calculate profit or Loss under prior and subsequent in incorporation.

Business Statistics-I

Paper Code: 3.02

After the completion of course students will be able to

1. Understand meaning, definition, needs and objectives of statistics.
2. Understand types, methods and classification of data
3. Know tabulation of data, graphic and diagrammatic presentation of data.
4. Know mathematical and fractional averages.
5. Know measures of absolute and relative variations.
6. Know moments, skewness and kurtosis.
7. Know concept of correlation and methods of studying correlation.
8. Understand concept of regression and difference between correlation and regression.
9. Understand properties of regression coefficient and regression lines.
10. Know standard error of estimate and calculation of coefficient of determination.

Business Regulatory Framework-I

Paper Code: 3.03

After completion of this course students will be able to:

1. Acquire conceptual knowledge of mercantile law and Indian contract act 1872.
2. Learn about elements of valid contract.
3. Learn about proposal acceptance and revocation
4. To understand contractual capacity of parties.
5. Learn about free consent of parties and lawful consideration.
6. Learn to know about void agreement.
7. Learn to know about contingent contract and performance.
8. Give knowledge of implied, quasi and constructive contracts
9. Give knowledge of consequence of breach of contract
10. To understand contract of indemnity and guarantee.
11. Learn about contract of bailment and pledge
12. Able to understand consumer protection act -1986

Corporate Law

Paper Code: 3.04

After the completion of course, students will be able to

1. Acquire conceptual knowledge of Corporate Law and its basic terms.
2. Understand Company and types of Companies.
3. Have thorough discussion about Memorandum of Association, Articles of Association and Prospectus.
4. Have complete knowledge about Prospectus of Company
5. Know how a company is formed and stages of formation of a company.
6. Understand the borrowing power of company.
7. Differentiate between Private Company and Public company.

FUNDAMENTALS OF INSURANCE

1. To know the history, meaning and principles of Insurance.
2. Gain knowledge about features, elements and various types of life Insurance policies and importance of life insurance.
3. Learn on what basis premium is determine in life Insurance.
4. Understand the concept of general insurance and its various types.
5. To get knowledge about Marine insurance, Agriculture Insurance, Fire Insurance and Aircraft Insurance.
6. To know about important provision of Motor Insurance.
7. Learn about procedure for taking various Insurance policies.
8. To know about how the settlement of claims of various policies is done.

Human Resource Management

Paper Code: 3.06

Student will:

1. Acquire knowledge about human resource management, its functions, evolution and growth in India.
2. Get to know about recruitment- meaning, recruitment policy and various factors affecting recruitment procedure.
3. Get to determine the essentials of selection procedure and various stages of selection procedure.
4. Get to know about training methods and evaluation of training programme in India.
5. Get to determine the wages- meaning, objectives, concept and theories of wages.
6. Get to describe the concept, need and importance of incentives and essentials of ideal incentives system.
7. Get to know about concept, importance and objectives of industrial relations.
8. Get to acquire the meaning, forms and causes of industrial disputes, prevention and curative methods for reconciliation of industrial unrest.

Semester- 4

Corporate Accounting-II

Paper Code: 4.01

1. Explain the need and purpose of liquidation of company with deficiency or surplus.
2. To show how accounts of banking companies maintained as per schedule 1-16 of banking regulation act.
3. Explain how a holding company controls subsidiary company under consolidated financial statements.
4. Determination of financial reporting for financial institutions which provide useful information to shareholders, management, investors and government etc.
5. To provide information about company liquidity and solvency.
6. Discussion of need of amalgamation of companies avoid to competition among companies.
7. Discuss the importance of internal reconstruction by existing companies.
8. How to accumulate alteration in the share capital and reduction in share capital.

Business Statistics-II

Paper Code: 4.02

After the completion of course students will be able to

1. Understand concept of index numbers and methods of its construction.
2. Know specific problems regarding construction of index numbers.
3. Understand components and models of time series.
4. Understand trend analysis and fitting of second degree parabola and exponential trend.
5. Understand methods of measuring seasonal variations.
6. Understand importance of the concept of probability and its calculation.
7. Know probability theorems and mathematical expectations.
8. Understand properties of binomial and poisson probability distribution and its calculation.
9. Understand properties and importance of normal distribution.

Business Regulatory Framework

Paper Code: 4.03

After completion of this course students will be able to:

1. Understand about Indian partnership act 1932
2. To know about negotiable instrument act, 1881.
3. Gain knowledge of sales of goods act 1930.

4. To know about conditions and warranties under contract of sales
5. to know about transfer of property or ownership
6. Gain knowledge about unpaid seller
7. To know about , delivery and payment under sales of goods act
8. Understand different concepts of right to information act 2005.

Corporate Law
Paper Code: 4.04

After the completion of course, students will be able to

1. Acquire conceptual knowledge of shares and stock and difference between them.
2. Understand and share certificate and share warrant.
3. Have thorough knowledge of Allotment of shares, its procedure and calls on shares.
4. Have complete knowledge about how to differentiate between shareholder and member of a company.
5. Know the difference between transfer and transmission of shares.
6. Understand the meetings of company, its types, legal provision and polls and proxy.
7. Understand how the winding up of a company takes place
8. Know all about depository system.

Marketing Management
Paper Code: 4.05

Student will be able to:

1. Acquire conceptual knowledge of the Marketing Management and impart of skills for various kinds of business.
2. Discussion of the Marketing Management information system and measures the role of their needs.
3. Measurement of consumer behaviors in marketing.
4. Describing about Marketing Management and their benefits.
5. Describing Marketing Segmentation and their Importance in business.
6. Discussion of the Product Life Cycle and Factor Affecting PLC.
7. Discuss of the 4'P and Product Planning and Development in Marketing.
8. Discussion of the Distinction brand and trademark
9. Discuss about advantages and criticism of branding and types of branding, brand Policies and Strategies.
10. Describing the different types of pricing policy and pricing strategies.
11. Evaluate meaning, importance, factor affecting and pricing objectives.
12. Evaluating advertisement effectiveness.
13. Discussion about advertisement importance and criticism.
14. Describing Sales Promotion and effectiveness.

15. Discussion of Publicity and effectiveness in marketing management.
16. Discussion about publicity and sales promotion importance and limitations in business.

BANKING & BANKING LAW

Paper Code: 4.06

Upon successful completion of the course, students will be able to:

1. Understand the concepts of bank and banking systems of India.
2. Understand and discuss the commercial Banks- its importance, functions and structure of Commercial Banking system in India.
3. Understand the concepts of Credit Creation and Process of Credit Creation and its practical uses.
4. Explain and discuss about the Non-Performing Assets of the banking system, its causes and consequences.
5. Understand the concepts of RRB and Cooperative banking system of India.
6. Understand the role of RBI and its monetary policy in economic development.
7. Understand and discuss the regulation and determination of interest rates in India.
8. Understand the relationship between banker and customer, banker's right and its obligation.
9. Understanding the special types of banker's customer such as minor, widow, Illiterate persons, Lunatics, Trustees, Executors and Administrators, Customer's attorney, Joint Account, Joint Hindu family etc.
10. Understand the concept of Negotiable instruments, Rights and Liabilities of parties for Negotiable instruments.
11. Understand the concepts of Endorsement, Legal provisions regarding Endorsement, General rules regarding forms of endorsement.

SKILLS: Upon successful completion of the course, students will be able to acquire these skills;

1. Able to analyze the banking system and its real situation with the help of economic data.
2. Able to analyze the various laws of banking system and apply it practically and inform others as well about the banking system.
3. Use the banking tools and knowledge at their personal and professional level in real life.