



Know Your Leaders

By Ms. Nandita Mittal

This time we have come up with an interview from a corporate executive, Mr. Vikrant Yadav, who is banking professional working with a Multinational Bank (not disclosed) and has keen interest in equity markets and long runs. He reads a lot and loves to write blogs on long term wealth creation and life in General. From his busy schedule we were able to take his interview and we hope to gain wisdom through this interview to implement in life.

Nandita: What leader/leaders do you look up to and why?

Vikrant: I look upto Warren Buffet and Charlie Munger for their incredible money management skills.

Nandita: What is the one truth you believe in that most people disagree with you on?

Vikrant: Patience and perseverance are the only key to success. Unfortunately, new generation look for short term success; truly the world has not restricted itself to 140 characters.

Nandita: What specific mental, physical, emotional and spiritual activities do you engage in to keep yourself operating at your optimum level?

Vikrant: Running and reading keep me focused on various aspects of life.

Nandita: As a banker, will you recommend others to take banking jobs? If yes, what challenges you have faced in the past?

Vikrant: Banking is an interesting profession. I was always interested in creating wealth; what better career it would be to work in an industry where the raw material itself is cash and intellect. I would suggest others to follow their passion and work hard to achieve their goals.

Nandita: How one should handle rejections in their life?

Vikrant: If you are going to fail, fail Big. Rejections and failures are stepping stones to success. What survives is what thrives!

Nandita: Do you think that stability is more important for career? Today's generation is running after money, brand, etc. but is not satisfied with their profile. Do you think that they should switch from one to job another in a short period of time?

Vikrant: Always follow your passion and work hard on it. Money will give satisfaction but only up to a certain extent in life. Life is much more than that. While lack of money is depressing, excess is certainly not exciting.

Nandita: If you could go back and give your old self a valuable piece of advice, what would you say?

Vikrant: I would have advised myself to study concepts of behavioral finance and psychology. These two subjects would have certainly helped me to become a better professional.

Nandita: If you were going to teach a college course, what course would you teach?

Vikrant: In our college, we were taught how to be a good future employee in an organization. However, we were never taught how to build businesses. Our education is unfortunately too theoretical with limited exposure to practical aspects. I would rather focus on practical aspects and teach courses on behavioral finance and psychology.

Nandita: What message you want to give to our young generation?

Vikrant: As I mentioned earlier, follow your passion. You may achieve big things in your life but you need dedication and commitment towards it. You might have heard of "Survival of the Fittest". Success is the result of patience, hard work and learning from failures.

Exam Time!

Ms. Nandita Mittal
Dept. of Personality Development

You were having fun with your friends, enjoying extracurricular activities, college fests etc. and all of a sudden when examination approaches you start feeling anxious. You start cursing the person who brought examination in this world. But like it or not, you must have to clear your examination if you want to excel in your academics. As you don't have any choice in this regard so why not be prepared for it in advance? Let us look at the strategies you can adopt in order to clear your examination in an efficient manner:

Before your examination

- 1) **Believe in yourself:** You need to believe in yourself and have faith that you can do it! You have the ability to pass this course, you just need to do it right.
- 2) **Make a time table:** Plan your study hours well. Make a realistic time table which you can follow and give enough time to all the subjects.
- 3) **Eat well and Sleep Well:** Eat healthy food and get enough sleep (6-8 hours) to keep your mind and body active.
- 4) **Take a chill pill:** Don't get mentally fatigued by overburdening yourself. Take proper breaks, listen to music, talk to family/friends, etc.
- 5) **Don't compare yourself with others:** Each individual has to give his/her own exam and should focus on himself/herself only. You have your own capability and learning power, so avoid comparing yourself with others.
- 6) **Don't make it a last night fight:** Start preparing early and don't keep everything for the last day. The last day should be reserved only for revision.

During the examination

- 1) **Be confident:** You have already worked hard, so be confident in examination hall. Don't panic and give your best.
- 2) **Keep a track of time:** You have limited time in the examination hall, so do keep a watch and attempt those questions first for which you are more confident.

After the examination

1) **Don't discuss the question paper:** Whatever you had written in your answer sheet could not be changed. Hence, discussing the answers with friends or finding the right answers in text books will not be of any help. In case you find out that you have done some mistake in previous paper, it will only create frustration and will affect your subsequent examination.

2) **Don't start studying immediately:** You had just given an exam which consumed your focus and lots of mental energy. So relax and recharge yourself before studying again.

Don't fear from exams as they are the ladders by which you can achieve pillars of success. So remember - Don't stress, do your best, and forget the rest.

Advertisement and Consumerism

Ankita Singla
B.Com III

Advertisement and Consumerism play a greater role in the modern society. The advertisement has become a large part of the society in the world today, and in turn, so has consumerism. Advertising is nothing but a paid form of non-personal presentation and presentation of ideas of goods and services. While consumerism is social and economic order and ideology that encourages the acquisition of goods and services in ever increasing amount. Advertisement affects consumers in both ways positively and negatively. In positive ways, it gives us knowledge and information about new products. However, if advertisement merely sold products, it would cause less critical concern, however, it sells images, dreams, and ideals ways of life. It sells and then reinforces time and again, value those of consumerism and class consciousness, and it trades in stereotypes. Advertising creates and sustains an ideology of consumption, affecting largely the Indian society. Previously, advertisement affects only market products, now, unfortunately, it seems to market feeling, sensation and styles of life and an astounding revolution in manners and morals. Although advertising in India has played a vital role in the development process by creating demand for consumer goods and raising the living standards of the millions. It is also playing a vital role in the progress towards rural development. With the growth of mass media, it encourages mass consumerism by developing demonstration effect. People are engaging in spending on

unnecessary goods and it increases wasteful consumption in the economy. Further, it affects saving and investment negatively. Another side, it also creates ignorance among individual because people are purchasing the goods even without seeing its quality and validity. Lastly, we can say that in the modern world where the advertisement is necessary and important in our life but in some manner it is creating mass consumerism in the economies. It should be used for giving information and selling the product not to influence the people's life negatively.

Goals of Life

Ashish Raghav
B.Com. 1st (Pass course)

Our destination is decided by the Goals we set for our life's journey. A life without a Goal is absolutely meaningless. It is needless to say that in order to shape up one's life, one must not only have a proper aim in life but should also have a profound desire to achieve it.

Once the goal is set, human minds start formulating several ways and means following which it can be achieved. All our thoughts and efforts are channelized in that specific direction leading towards the goal. Many times we find the route towards our goal very tough and turbulent. Various obstacles we face in achieving our Goals makes us feel completely exhausted, thereby losing our focus, self-confidence, concentration and most importantly our hope. Precisely speaking, it is the challenge that life throws at us, our destiny starts testing our patience, confidence, courage and stamina. At this stage, we should not feel despair, instead we should scrutinize every step of our movement, learning from our previous mistakes and move ahead with full vigour. This is the time when our intense desire of achieving our aim will replenish us with self-confidence, optimism, stamina and enthusiasm. This helps us to regain our positive energy to fight back and throwing a challenge towards life's destiny in return.

As a college student, we face many opportunities as well as challenges. If we work on opportunities, then only we can achieve our goals. However, either a challenge will block you from achieving your goals, or you learn to overcome those challenges and achieve it confidently. When you observe that there's someone already doing what you want to pursue, you fall into the trap of comparison. By comparing yourself to where they are and think how in the world you can compete with that will drag you down and reinforce a mentality of scarcity and fear, thinking you're not good enough. These things distract you from achieving your goals or objectives in life.

We all set our goals and pursue them to the best of our capacity, but all our goals need not be prepared on the basis of money. Certain goals are set to serve humanity/society as a whole. Unfortunately, today we all are accustomed to materialistic life to such an extent that all our aims are mostly money-oriented in nature. In order to live a healthy life and to maintain a suitable standard of living we do require money, but let us not forget we are human beings and not machines. We should always maintain a balance between our ambitions and our moral responsibilities. Thus, let us strive towards a Goal which is not only morally and ethically sound but also leads us to achieve greater heights in our academic, social and personal aptitudes.

रुकना मना है

तनुज अत्री
बी.कॉम. तृतीय वर्ष

जिंदगी एक सफर की तरह है जो बिना रुके चलती है। कोई लंबी दूरी तय कर लेता है तो कोई थोड़ा चलकर ही रुक जाता है। बड़ा न सही छोटा सही पर हम सबके जीवन में कोई न कोई लक्ष्य अवश्य होता है जिसे पाने की कोशिश में हम अपना जीवन लगा देते हैं। कुछ लोगों की मंजिल पास ही होती है बस थोड़ा चलकर ही वो उसे पा लेते हैं, वहीं कुछ लोगों को सालों साल का सफर तय करना पड़ता है।

मैंने, आपने, हम सबने, कभी न कभी कोई लक्ष्य चुना होगा। मुझे विश्वास है कि आपने भी कभी आसमान छूने की खाहिश जाहिर कि होगी तो किसी को आसमान से भी आगे जाने की चाह होगी। जहाँ तक लोग सोच भी नहीं सकते उससे भी आगे.... जमाने के खिलाफ जाकर, सब पुराने तौर तरीकों से हटकर कोशिश की होगी।

जो सोचा था उसे हासिल करने के लिए ईमानदारी के साथ मेहनत की, मगर एक लंबी लड़ाई के बाद किसी वजह से नाकाम हो गए और अब नाकामी के डर से रुक गए। क्या बस इसलिए रुकना पड़ा क्योंकि हम कभी किसी मुकाम पर नाकाम रहे थे और कहीं फिर से न नाकामयाब हो जायें ? फिर ये कहकर हम पीछे हट जाते हैं की "जाने दो यार, लोग क्या कहेंगे"। मगर ये हमेशा याद रखना चाहिए की अनुभव से सफलता मिलती है और अनुभव पाने के लिए हमें कई बार नाकामयाबियों से भी गुज़रना पड़ता है।

अगर हम चलते चलते गिर जाते हैं तो कब तक जमीन पर पड़े रहना होगा ये हमें चुनना है, फिर कल क्यों आज और अभी क्यों नहीं। पूरी हिम्मत के साथ उठें और जिंदगी की सारी चुनौतियों, खामियों और डर को एक तरफ कर के कहें , मैं तैयार तुम्हारा सामना करने के लिए।

सभी पुरानी नाकामयाबियों से सबक लेते हुए दृढ़ निश्चय से आगे बढ़ते चलें। जीवन की एक नई और धमाकेदार शुरुआत करें क्योंकि इस जीवन की यात्रा में रुकना मना है।

मेरी ज़िन्दगी

पारुल सिंघला
एम् कॉम द्वितीय वर्ष

ए ज़िन्दगी मुझे कमल की तरह खिला दे,
तेरा एहसान होगा, मुझे रूपों में से एक रूप दिखा दे।

माना की मुझसे गलतियाँ हुई हैं बहुत,
पर उसको सुधारने का एक मौका दिला दे,
तेरा एहसान होगा मुझे रूपों में से एक रूप दिखा दे।

बचपन भुला दिया मैंने, जवानी गुजार रही हूँ,
ऐ ज़िन्दगी मैं तुझे ही प्यार कर रही हूँ,
मुझे बस आशा की एक किरण दिखा दे,
तेरा एहसान होगा मुझे रूपों में से एक रूप दिखा दे।

धरती पर सवेरा हो जायेगा, मेरी ज़िन्दगी का जीना हो जायेगा
मुझे मेरी मुसीबतों से किनारा दिखा दे,
तेरा एहसान होगा, मुझे रूपों में से एक रूप दिखा दे।

Key Initiatives

1. Department of Economics, NBGSM College, organized an “**Inter-Class Debate Competition**” on 03rd October 2017. The topics of this debate competition were “Smartphone vs. Smart Brain”, “Is Population Growth of India an Asset or Liability” and “Positive and Negative Impact of Demonetization”.



Winners of the competition

Position	Name	Class
First	Muskan	B.Com 1 st (H)
	Tanuj	B.Com. 3 rd
Second	Ankita	B.Com 3 rd
	Parul	M.Com. (F)
Third	Shokeen	B.Com. 1 st
	Meenakshi	M.Com. (F)

2. On 04th October 2017, Women Cell of NBGSM College, Sohna conducted a Session on the topic of “**Health & Safety for Girls**”.



3. NBGSM College, Sohna organized a **Tree Plantation Drive** in the hill land adjacent to New Campus on Friday 06th October 2017. Students of NBGSM College, including NSS Volunteers enthusiastically participated in this event in which nearly 100 saplings were planted.



4. Red Ribbon Club organized a **Slogan Writing and Cartoon Making Competition** on 7th October 2017 in the City College Campus for its members to encourage their creative abilities.



Winners of the competition

Cartoon Making

Position	Name	Roll No	Class
1	Neha Rohilla	911	B.COM 3 rd
2	Sagar	941	B.COM 3 rd
3	Kuldeep	944	B.COM 3 rd

Slogan Writing

Position	Name	Roll No	Class
1	Bharti	26	B.COM 1 st
2	Karishma	935	B.COM 3 rd
3	Deepali	803	B.COM 2 nd
3	Chanchal Panwar	815	B.COM 2 nd

5. On Monday, 9th October 2017, an **Orientation Programme** was organized in the Conference Hall, New Campus, for the members of the **literary club**. The objective of this program was to provide a vivid knowledge about the working of the literary club and its activities to students.
6. On 10th October 2017, District Administrative, Gurugram visited the campus of NBGSM College, Sohna to celebrate **Earthquake Safety Week**. This event was presided over by Mrs. Surbhi Garg (Research Officer, Disaster Management Division) and it was attended by nearly 200 students of NBGSM College, (New Campus).



7. On 10th October 2017, Department of Commerce organized a **Quiz Competition** in the conference hall of New Campus.



Winners of the competition

Name of the Students	Position
Madhav, Anshul, Laxman, Rizwan	First Position
Rachna, Deepanshi, Sarita, Shrishti	Second Position
Jyoti, Kajal, Shweta, karishma saini	Third Position

8. On Saturday, 14th October 2017, N.B.G.S.M College organized a **Diwali Fest** in the New Campus. The main objective of this fest was to develop the entrepreneurship skills and creativity among the students.

The programme concludes with the distribution of prizes in which Kunal and Rajat from B. Com IInd year won the “Best Seller” prize followed by Pushpa from M.Com (P) who won the prize for Best Rangoli. Jatin from BCA IInd year won the prize in Best Photography followed by Subhash from B.A. Ist year in the category of Best Painting.



9. Department of Science, NBGSM College, Sohna organized a **Paper presentation** on 25th October 2017 on the topics **Black Hole, Satellite Communication, Cloning, Genetically Modified Crops and Food Security, Nuclear Power, Nobel Prize Series, and Green Technology**.



10. NBGSM College organized a **Special talk for Girls** on the topic “Time Management” and “Relationships and Future Projections” on 26th October 2017. The eminent speakers invited were Mrs. Raman Manhas (Administrator, Sant Nirankari Public School and Educationalist) and Mrs. Hema Mutreja (Senior Guidance Counselor with St. Marks Sr. Secondary School).



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